



**KAROLINSKA INSTITUTET**  
 Department of Public Health Sciences  
 Division of Social Medicine



**WHO COLLABORATING  
 CENTRE**  
 ON  
 COMMUNITY SAFETY PROMOTION

## SAFE COMMUNITY WEEKLY NEWS

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\*\*\*\*\* LETTER FROM THE EDITOR\*\*\*\*\*

Welcome to the thirty-third issue of Safe Community Weekly News, the electronic Safe Community Weekly News is edited by the Norwegian Safety Promotion Centre- a WHO CC Affiliated Safe Community Support Centre on behalf of Safe Communities Network.

### WHAT IS NEW AT SAFE COMMUNITIES?

In this issue:

**EXPO: Traffic Safety Expo, Harstad, Norway**

**PROGRAM: Working towards the Safe Community in Rapla County, Estonia**

**CONFERENCE: The 2nd Conference on Health and Public Health and War-related Injuries, Austria**

**PROFILE: Dr. Mirjan Milankov, Yugoslavia**

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### Traffic Safety Expo – 2003



Traffic Safety Expo-2003 took place in Harstad, Norway on 4<sup>th</sup> and 5<sup>th</sup> October. The Expo was organised by State Road Administration-Northern region, Norwegian Safety Promotion Centre, Harstad municipality, Troms County, Police, Safe Traffic, and tenth of other partners working in the field of traffic safety.



The Choir of the State Road Administration-North started the expo with songs on traffic Safety



Traffic Safety EXPO opened with Mr Kyre Torbergsen one of the Traffic accident victims



More than 2500 people attended the Traffic Safety EXPO.



New Knowledge and new Safety products presented in the EXPO.  
More than 40 partners, agencies and companies participated in this event.



Children had a biggest share of the EXPO, hundreds of premiums, presents and Safety devices distributed for free to the children.

Hundreds of High school students have seen a demonstration of an accident with 50 Km/h speed, the show took place in Stangnes base in Harstad.



Students and public were watching the demonstration from a hill near to the accident place.

Mr. Halvar Hansen, Mayor of Harstad attended the demonstration with other Traffic Safety leaders in the region



Demonstration of car accident: car with 50 Km/h speed driving into other three standing cars.



After the Crash, the methods of rescue and first aid presented by ambulance services, police, Fire office, and rescue services

## WORKING TOWARDS THE SAFE COMMUNITY IN ESTONIA: RAPLA COUNTY



Rapla county is located in the middle of Estonia and has got a territory about 3000 sq km and a number of inhabitants about 38 000.

Injuries as a cause for death are of high frequency in Estonia generally, following to cardio-vascular diseases and cancers. Expenses related to injuries exceeds 300 000 Euros per year in our small county. 28 people were killed due to injuries in county in 2002; the medium age was 51 years and the youngest perished person was 18 years old. 80 % of killed persons were men. Regrettably, drowning and traffic accidents are considered as cause for death very often. However, there are many suicides and deaths due to alcohol intoxication.

Intersectoral team (at present 15 members ) for injury prevention and safety promotion in county was established in 1998. The team has achieved a good level of collaboration with different institutions. We have considered bigger municipals, county government, county hospital, health center, police, traffic safety board, rescue team, kindergartens, schools, NGOs, local newspaper as important co-partners and involved them into program activities as much as possible.

The program is focussed on prevention of home and leisure time injuries. Target groups for program activities are the most vulnerable groups: kids up to 3 years old, pre-school age children from 4 to 7 years old and elderly people.

Different activities will be carried out within the program. Family doctors counsel all parents of up to 1 year old babies and provide parents with a relevant brochure. Kindergarten` teachers counsel parents of pre-school age children. A very successful example of program would be an interactive traffic-play in kindergartens, where actors and kids themselves emphasise the significance of reflectors and helmets. For gymnasium` pupils and teachers we organise first aid courses.

Lobby-work is crucial: using media and offering thematic seminars and workshops helps us to communicate and provide with necessary information municipal leaders, teachers, kindergarten` teachers, social workers and the whole population. As safety promotion is part of health promotion a county-wide health promotion conference pointed out the direct relation between injury prevention and population health. Collaboration with other Estonian counties and international collaboration has to be considered as a positive example.

Decision makers` competence regarding injury prevention and safety promotion has increased on municipal and county level. However, there is still a long way to go to reach the results of Nordic countries.

We are undergoing the county level program what has to be accomplished by the year 2004. For more information on Safe Community program in Rapla, Please Contact:

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## **The 2nd Conference on Public Health and War-related Injuries**

**The Role of Public Health in the Prevention of War-related Injury**

**Vienna, Austria, June 3<sup>rd</sup>-5<sup>th</sup>, 2004**

### **Pre-Conference to the 7th World Conference on Injury Prevention and Safety Promotion**

In the days prior to the 7th World Conference on Injury Prevention and Safety Promotion, the International Emergency and Refugee Health Branch of the Centers for Disease Control & Prevention will convene its 2nd Conference on Public Health and War-Related Injuries in Vienna, Austria.

#### **The objectives of this Conference are:**

- To provide a forum for public health professionals and other interested stakeholders to exchange information on the public health aspects of war-related injuries.
- To begin to identify the public health priorities in assessing the impact of war-related injuries on civilian or non-combatant populations.
- To encourage the development of partnerships between governmental, non-governmental and other private entities interested in the prevention of war-related injuries among non-combatant or civilian populations.
- To heighten public awareness of the public health impact of war-related injury on vulnerable populations.

#### **Target Groups**

Professionals and organisations working in war-related injuries  
War-related Injury advocates, educators, researchers active in the field

#### **Important Dates**

Registration Deadline: May 1st, 2004  
Scholarship Deadline: September 30th, 2003

#### **Partners**

Austrian Board for Prevention and Safety  
International Physicians for the Prevention of Nuclear War  
Physicians for Human Rights  
UNICEF  
World Health Organisation

To get more information about this event, visit the website at  
<http://www.cdc.gov/nceh/ierh/Conference.htm>

Take advantage of this great opportunity to attend two conferences within one week in Vienna, June 2004!

## Safe Community Weekly News in Serbian Language

Since September 2003, the Safe Community Weekly News is translated and distributed in Serbian Language in addition to other languages (English, Portuguese and Chinese).

The translation of Newsletter is carried out by Dr. Mirjana Milankov from Yugoslavia.



As the leader of the Safe Community project, Dr. Milankov was engaged in the development of the national network of Safe Community in Yugoslavia. She has worked with the population of the Municipality of Temerin and the Municipality of Irig, preparing these communities to apply for the Safe Community accreditation. In accordance to the Safe Community indicators, they have formed a team for individual groups of population (children, workers, old farmers) and the team for the injuries according to the place the injuries occur (traffic, school, working place, home).

Dr. Milankov have been engaged in injury prevention programmes for more than 13 years, in the last three years have been actively engaged in Safe Community projects.

Besides working on preventing the injuries on the local level, as a physician and the leader of the project, Dr. Milankov Strengthened her contribution to Safe Community network by spreading the SC Concept and by translating the Safe Community Weekly News to Serbian language. In order to help her colleagues, friends and co-workers in the territory of Serbia and Montenegro and the former Yugoslav Republics where Serbian language is in use, so that they could be informed about the SC activities worldwide and thus motivate them to engage themselves in the injury prevention and safety promotion projects.

**Please send your activities, programs and reports via post/ e-mail to the editor: Yousif Rahim [rahim@norsafety.no](mailto:rahim@norsafety.no)**

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