



KAROLINSKA INSTITUTET  
Department of Public Health Sciences  
Division of Social Medicine



WHO COLLABORATING  
CENTRE  
ON  
COMMUNITY SAFETY PROMOTION

## SAFE COMMUNITY WEEKLY NEWS

No. 20  
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### \*\*\*\*\* LETTER FROM THE EDITOR\*\*\*\*\*

Welcome to the twentieth issue of Safe Community Weekly News in 2004, the electronic Safe Community Weekly News is edited by the Norwegian Safety Promotion Centre- a WHO CC Affiliated Safe Community Support Centre on behalf of Safe Communities Network.

### WHAT IS NEW AT SAFE COMMUNITIES?

In this issue:

**SITE VISIT: Site visit to "Safe Vienna" Program, Vienna, Austria**

**KEY NOTE SPEAKERS: 13th International Conference on Safe Communities**

**PROFILE: Dr. Jiri Boleslav, Prague, Czech Republic.**

**GRADUATION: Dr Ime Akpan John, Degree of Master in Safety, Karolinska**

**FORUM: 1st International forum on Traffic Safety in the Baltic States, Riga, Latvia**

**CONFERENCE: Sattelite conferences and meetings, 7<sup>th</sup> World Conference on IP&SP**

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## WHO CC site visit to the Vienna Safe Community Program

The site visit to Vienna Safe Community program on 13th and 14th May 2004.

The first meeting took place at the Vienna Safe Community office and participated:

Dr. Rupert Kisser (Director, Institute Sicher Leben), Mr. Gernot Antes (Public health manager, City of Vienna), Mr. Gerald Furian (Institute Sicher Leben), Ms. Stingl (Safe Vienna Program), Ms. Schiwampl (Safe Vienna Program) and Mr. Yousif Rahim (WHO CC, coordinator of NorSafety)



Ms. Stingl, Mr. Gernot Antes Mr. Rahim, Dr. Kisser and Mr. Furian.



DR. Schmidl, Mrs. Klicka, Mr. Rahim, Dr. Kisser, Ms. Tomek, and Dr. Antes

On 14<sup>th</sup> the second meeting took place at the Vienna City Council. In the meeting participated Mrs. Marianne Klicka (Political leader for health in Vienna City), Dr. Hannes Schmidl (Director of Health planning and Financial Management, City of Vienna). Mr. Gernot Antes, Dr. Rupert Kisser and Ms. Karin Tomek (Program leader, Safe Vienna).

			
Safe bicycle training, district 23 Vienna	Demonstration of Helmet Effectiveness	Demonstration of safe products for elderly.	Presentation to parents to new born babies on safety, safe products and safe living environments

**Will COSHA be the first Affiliate Safe Community Support Centre in mainland China?**

At a meeting with the leadership of COSHA- China Occupational Safety and Health Association – in Beijing on the 13<sup>th</sup> May 2004 great interest was expressed in launching the Safe Community Concept all over China. A seminar was also held on the processes of designating not only affiliate centres but also Safe Communities- led by Secretary General of COSHA, Mr Cui Muyao. About 50 people mainly from the area of Worksafety participated. This sector has expressed utmost interest in the whole community safety not only work safety.

The same goes for The Publicity and Education Center (PEC) which is an organisation under the State Work Safety Supervision Bureau (A Public institution directly under the State). This organisation of about 70 people led by Director General Mr Jin Leifu.

Through the spokesman Mr Huang Yi of the Department of Policy and Legislation at a later meeting great interest was expressed to launch the Safe Community Concept in China – considering the recognition of Injuries as a main societal problem.



Ms Sun Jiaohua from the international Cooperation department of SAWS and Secretary General of COSHA, Mr Cui Muyao



Leif Svanström from WHO CC in Stockholm and Mr Tang from The Affiliate Safe Community Support Centre in Hong Kong lecturing at the Seminar (below):



The audience at the COSHA Seminar



Director General Mr Jin Leifu of the PEC  
Rapporteur: Leif Svanström

# Key Note Speakers

## 13<sup>th</sup> International Safe Community Conference, Prague 2-4 June 2004

### Ellen Schmidt

Ellen Schmidt is a Senior Project Director at the Education Development Center (EDC) and is the National Outreach Coordinator for the National Injury and Violence Prevention Resource Center - Children's Safety Network (CSN). In addition, Ms. Schmidt is the Project Director for State and Territorial Injury Prevention Directors Association contracts for the development of the State Technical Assessment Team (STAT) tools including a Procedure Manual, Review Guide and State Guide to STAT, the State of the State Report template and the STIPDA Exchange: A National Injury Prevention Peer Partnering Program. Over the past five years, she has been the lead for school-related injury prevention. She has worked at the federal, state and local levels of government. Prior to her current position, Ms. Schmidt worked at the U.S. Consumer Product Safety Commission (CPSC). Before her work at the CPSC, she established and directed the Maryland Injury Prevention Program at the Maryland Department of Health and Mental Hygiene for seven years. She has leadership positions in several national organizations including the State and Territorial Injury Prevention Directors Association (founder and first President), American Public Health Association (Governing Council) and the American School Health Association (Council Vice-Chair).

She also chaired the Healthy School Environment Panel for the Health, Mental Health and Safety in Schools Project of the American Academy of Pediatrics and the National Association of School Nurses. She is currently the co-chair of the Health and Safety Implementation Working Group of the National Bullying Prevention Campaign and of the International Safe Schools Committee. Ms. Schmidt has written numerous reports and several journal articles, trained nationally and internationally, and presented at numerous workshops and conferences. Ms. Schmidt received her Bachelors degree in Occupational Therapy from Boston University and her Masters degree in Education from Johns Hopkins University.



**Dr Peter Barss MD ScD MPH FACPM FRCPC** is a community medicine and public health physician with specialized training in injury epidemiology and prevention. Prior to training in prevention, he worked in Angola and Papua New Guinea for 10 years as a hospital director providing both trauma care and prevention to 130,000 villagers.

He then worked in Canada for 10 years as a Consultant Physician with the Quebec Public Health Injury Prevention Program and at McGill University, and also for a year in the Canadian Arctic. During that period and at present, he has collaborated with the Canadian Red Cross, Lifesaving Society, Canadian Coast Guard, and National Association of Coroners to develop the Canadian Surveillance System for Prevention of Water-Related Injuries.

He published as senior author a book on Injury Prevention with a special focus on low-income countries and other developing areas. Dr Barss is now an Associate Professor in the Department of Community Medicine at the United Arab Emirates University Faculty of Medicine, where he has developed an integrated curriculum in injury epidemiology, prevention, and treatment for medical students. His main interests in the UAE are prevention of traffic injuries in the school environment and drowning prevention.



### Louis Hugo Francescutti, MD, PhD, MPH, FRCPC

is a Professor at the University of Alberta, Faculty of Medicine & Dentistry, Edmonton, Canada.

He is the Director of the Alberta Centre for Injury Control & Research and an active Emergency Medicine physician. He is involved in injury control research with a special emphasis on injury surveillance systems and injury advocacy. He teaches injury control courses and acts as a consultant to industry on injury related issues.



### Yousif Rahim

Health economist, working as a coordinator for the Norwegian Safety Promotion.

He has worked for 7 years for UN and Swedish Red Cross as field officer assistant, coordinator and country representative

He was a project leader for the Harstad Safe Community from 2000- 2003. He is currently conducting research on economic evaluation of the injury prevention intervention and safe community models.

Beside that he is the editor for the Newsletter "Safe Community Weekly News".

Since 2004, chairman of the European Safe Community Network.

## 13<sup>th</sup> International Safe Community Conference, Prague 2-4 June 2004



**Dr. Jiri Boleslav**

**Dr. Jiri Boleslav graduated at 2<sup>nd</sup> Medical Faculty, Charles University in Prague in 2002. He is involved in several studies regarding injuries among elderly and in developing the Safe Community movement in the Czech Republic. Recently he is a PhD student at the Centre for Injury Prevention in Prague.**

**Dr. Boleslav is the secretary for the 13th International Safe Community Conference. He is doing a great work! We appreciated his efforts.**

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Congratulations to Ime Akpan John- the Worlds first who passed a thesis of Degree of Master in Safety Promotion.



At an event at Karolinska Institutet on the 17<sup>th</sup> May a dissertation took place where Dr Ime Akpan John succesfully defended his thesis with Dr Joel Monarrez as opponent.



Dr Joel Monarrez



The tutor has been Professor Marcello Ferada-Noli and the Examiner was Assoc Professor Marlene Stenbacka.



Some of the thrilled audience

There will be more dissertations within the next coming weeks. If You want more how to get a Degree of Master of Safety Promotion (Either on location in Stockholm or on internet) please contact [moa.sundstrom@smd.sll.se](mailto:moa.sundstrom@smd.sll.se)  
Rapporteur: Leif Svanström

# 1<sup>st</sup> INTERNATIONAL FORUM ON TRAFFIC SAFETY IN THE BALTIC STATES AND THE EUROPEAN UNION



On April 29-30, 2004 in Riga, Latvia 1st International Forum “TRAFFIC SAFETY IN THE BALTIC STATES AND THE EUROPEAN UNION” was organized by Riga Stradins University in collaboration with Road Traffic Safety Directorate at Ministry of Transport of the Republic of Latvia, Ministry of Health of the Republic of Latvia, Riga City Council, Prosecutor General Office of the Republic of Latvia, Department of Road Police at the State Police, Association of Baltic Forensic Medicine, Catastrophe Medicine Centre. There were 230 participants in the Forum.

Number of killed and injured people in road traffic accidents is very high in Baltic countries, especially in Latvia and Lithuania when comparing with other EU countries. It is a big social and economic problem, and unsolved problem.

This Traffic Forum was organized to acquire a general information on traffic safety and to look at the problems in the Baltic countries and in Latvia, and to adapt them to European Union (EU) requirements and legislative acts, as well as to achieve a better cooperation between different institutions who are solving these problems in each of the Baltic states and in Europe in general.

The main aim of the Forum - to facilitate the idea of traffic safety in the country and in Europe, it being one of the basic internal safety aspects, to diminish the incidence of traffic accidents, their consequences and mortality rate, to achieve support from the government and EU legislators in resolving of these issues, to attract the public and drivers' attention to the problem, to raise their awareness of mutual politeness and respect on the road, to create the culture of traffic safety.

Among other presentation during the Forum it was introduced Safe Community program, started in Klaipeda, Lithuania.

It was accepted conference resolution, which is delivered to the governments of the Baltic States and EU competent institutions for decision of the urgent issues. In the resolution it was underlined: the present government support on solution of traffic safety issues seems to be insufficient and inconsistent, it is necessary to promote safety activities, to ensure a positive attitude towards meeting the traffic safety rules (such as the use of safety belts, reflectors, helmets, etc.), to involve mass media in preventive work, to achieve the state and EU funding for introducing regular broadcasting, to intensify the measures in fight with alcoholism and drug addiction, to expand the first-aid and emergency service and its unified management system, to educate, to train and regularly retrain the traffic users, to promote research, to train specialists in the field of traffic safety promotion, to include these themes in the study program for journalists, road police officers, construction site engineers and others dealing with traffic safety issues, to improve the road quality etc.

All the necessary work has to be done for receiving EU institution (program) special purpose funding for the improvement of traffic safety in the Baltic states and for the decrease of the incidence of lethal cases in traffic accidents.

After the Traffic Forum the Meeting on Safe Community development in Baltic countries was held. Issues on Safe Community creation in Latvia, Lithuania and Estonia were discussed. The further collaboration among these countries it was foreseen by coordinators from Baltic countries.

7th World Conference on Injury Prevention and Safety Promotion  
SATELLITE CONFERENCES AND WORKING MEETINGS

GLOBAL ROAD TRAFFIC SAFETY: TRANSLATING POLITICAL WILL INTO  
EFFECTIVE ACTION - WORKING MEETING

Date: Tuesday, June 8, 2004

Time: 17.30 to 19.30

Location: Austria Center Vienna

Organiser: The Task Force for Child Survival and Development.

Contact: Margaret McIntyre

E-Mail: [mmcintyre@taskforce.org](mailto:mmcintyre@taskforce.org)

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"JUVIES"

Date: Tuesday, June 8, 2004

Time: 17.30 to 19.30

Location: Austria Center Vienna

Objectives: The objective of this film is to educate audiences as to the violent practices of the American Juvenile Justice System.

Organiser: Project Return of Louisiana Inc.

Contact Person(s): Leslie Neale

E-Mail: [chancefilm@yahoo.com](mailto:chancefilm@yahoo.com) or

Dr. Robert E. Roberts E-Mail: [rroberts@projectreturn.com](mailto:rroberts@projectreturn.com)

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PREVIEW OF WHO TECHNICAL DOCUMENT: "GUIDELINE FOR PREVENTING  
INTERPERSONAL VIOLENCE BY IMPLEMENTING THE RECOMMENDATIONS OF  
THE WHO WORLD REPORT ON VIOLENCE AND HEALTH"

Date: Tuesday, June 8, 2004

Time: 17.30 to 19.30

Location: Austria Center Vienna

Organiser: WHO Injuries and Violence Prevention.

Contact: Alexander Butchart

E-Mail: [butcharta@who.int](mailto:butcharta@who.int)

Please send your activities, programs and reports via post/ e-mail to the editor: Yousif Rahim [rahim@norsafety.no](mailto:rahim@norsafety.no)  
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