



KAROLINSKA INSTITUTET  
Department of Public Health Sciences  
Division of Social Medicine



WHO COLLABORATING  
CENTRE  
ON  
COMMUNITY SAFETY PROMOTION

## SAFE COMMUNITY WEEKLY NEWS

No. 28

September 2004

\*\*\*\*\* LETTER FROM THE EDITOR\*\*\*\*\*

Welcome to the twenty-eighth issue of Safe Community Weekly News in 2004, the electronic Safe Community Weekly News is edited by the Norwegian Safety Promotion Centre- a WHO CC Affiliated Safe Community Support Centre on behalf of Safe Communities Network.

### WHAT IS NEW AT SAFE COMMUNITIES?

In this issue:

**DESIGNATION: Mackay Whitsunday Safe Communities, Australia**

**NETWORK: Arab Professionals Network for Prevention of Child Abuse and Neglect**

**PROGRAM: Safe Community Projects in Vorarlberg, Austria**

**CONFERENCE: 14 International Conference on Safe Communities; Bergen, Norway**

**WEBSITE: Useful Safe Community Websites**

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### Designation of Mackay Whitsunday Safe Communities project



On Tuesday the 31<sup>st</sup> of August, the Mackay Whitsunday Safe Communities Projects was designated as a WHO Safe Community. The Mackay Whitsunday Safe Communities Projects designated by Associate Professor Carolyn Coggan, the Director of the Injury Prevention Research Centre of Auckland University, a WHO Safe Communities Affiliate Support Centre on behalf of WHO CC, in front of an audience of over 1,000 local government representatives attending the Local Government Association of Queensland State Conference in Mackay. It was proudly accepted by Mackay Mayor Julie Boyd and Whitsunday Mayor Mario Demartini.



Mackay Whitsunday is the first Safe Communities Project to achieve designation in Queensland, Australia in recognition of a four-year campaign to reduce injury rates in the region.

Since its launch in February 2000 the project has grown considerably and now consists of a network of over 100 members, representing 47 government, business and community organisations. Action Groups in Child Safety, Senior Safety, Road Safety, Occupational Health and Safety and Safe Alcohol Use have been established.

Strategic Partners include: Mackay City Council, Whitsunday Shire, Queensland Health, Queensland Transport, Education Queensland, Main Roads, Queensland Police, James Cook University and Queensland Injury Surveillance Unit.

The Mackay Whitsunday Safe Communities Project will host the 2<sup>nd</sup> Pacific Rim Safe Communities Conference and the 7<sup>th</sup> Australian Injury Prevention Conference to be held at the Mackay from the 15<sup>th</sup> –17<sup>th</sup> of September 2004. “Safe living on the edge” is the theme of the conference. Keynote speakers include: Paul Kells Carolyn Coggan and David Sleet.

Visit the conference web site at: [www.aipn.com.au](http://www.aipn.com.au)

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## **Arab Professionals Network for Prevention of Child Abuse and Neglect**

Arab Professionals Network for Prevention of Child Abuse and Neglect declared during the First Arab ISPCAN conference on Child Abuse and Neglect

The First Arab ISPCAN Regional Conference on Child Abuse and Neglect. Violence against Children, Breaking the silence... Strengthening responses held in Amman, Jordan. 23-25 February, 2004

All papers and presentations are available online on [www.arabispcan.org](http://www.arabispcan.org)



## Initiative Sichere Gemeinden – two examples of activities within the year 2003

Vorarlberg is the most western of the 9 Austrian federal provinces with about 380.000 inhabitants. In 1993 a pilot project was developed along the lines of the WHO “Safe Community” model. Within the year 2003 about 490 projects took place in Vorarlberg. In the following there are two examples.

### The accident prevention clown



The clown Thiemo and his female partner, the clown Blombiene, have put together a great programme for our littlest clientele. To begin with, the children in kindergartens are made aware of the dangers lurking in general everyday situations in and around the household. With playful games they learn how to recognise dangers and how to avoid risks. The high point of all these activities takes place when our "Accident Prevention Clown" pays the children a visit. By actively and entertainingly involving the children themselves in his performance, their awareness of the most important topics is playfully reinforced. 70 kindergartens joined the programme within the year 2003.

### Reflectors can save lives



During an evening bus ride pupils, parents and teachers have the chance to experience and learn about dangerous situations in the darkness. They are shown, for example, why an automobile driver is unable to discern a pedestrian dressed in dark clothing. This campaign is carried out for schools, businesses, communities and senior citizen organisations, in cooperation with the Superintendent of Schools, the Traffic Safety Board, and two Austrian automobile clubs. 41 schools and 28 municipalities joined the programme within the year 2003.

14th International  
Conference  
on  
Safe Communities  
June 13-15, 2005  
Bergen, Norway



[www.safebergen.com](http://www.safebergen.com)

## Main theme

Violence Prevention in Creating Safe Communities

## Topics

Violence prevention  
Traffic Safety  
Home Safety  
School Safety  
Occupational Safety  
Cost/benefit of safety promotion  
The Role of Rescue Services in Creating Safe Communities

## Participants

The conference is intended for professionals, policymakers, organizations and communities involved in prevention, control and research activities related to violence, suicide and accidents.

## Important dates:

Early bird registration: before **1<sup>st</sup> February 2005**

Deadline for submission of abstracts: **15<sup>th</sup> February 2005**

Conference dates: **13 – 15 June 2005.**




## Venue

Grieghallen. Bergen International Conference Center. Bergen

## Conference Secretary:

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## Organizers

			
	Bergen Municipality	The Norwegian Association of Local and Regional Authorities	Ministry of Justice and the Police



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Norwegian Safety Promotion Centre

## Useful Safe Community links

WHO CC on Community Safety Promotion	<a href="http://www.phs.ki.se/csp">www.phs.ki.se/csp</a>
International Safe Community Network	<a href="http://www.safecommunity.net">www.safecommunity.net</a>
European Safe Community Network	<a href="http://www.safecommunity.net/ESCON">www.safecommunity.net/ESCON</a>
Canadian Safe Communities Foundation	<a href="http://www.safecommunities.ca">www.safecommunities.ca</a>
Norwegian Safety Promotion Centre	<a href="http://www.norsafety.no">www.norsafety.no</a>
Sicher Leben, Austria	<a href="http://www.sicherleben.at">www.sicherleben.at</a>
Monash University Accident Research Centre	<a href="http://www.general.monash.edu.au/muarc/">www.general.monash.edu.au/muarc/</a>
Alberta Centre for Injury Control and Research	<a href="http://www.med.ualberta.ca/acicr/">www.med.ualberta.ca/acicr/</a>
Royal Children's Hospital Safety Centre	<a href="http://www.rch.org.au/safetycentre">www.rch.org.au/safetycentre</a>
Occupational Safety and Health Council	<a href="http://www.oshc.org.hk">www.oshc.org.hk</a>
Injury Prevention Research Centre, Auckland	<a href="http://www.auckland.ac.nz/ipc/">www.auckland.ac.nz/ipc/</a>
Centre for Peace Action, South Africa	<a href="http://www.unisa.ac.za">www.unisa.ac.za</a>
Norwegian Safe Community Network	<a href="http://www.tryggelokalsamfunn.no">www.tryggelokalsamfunn.no</a>
Safe Communities in Hong Kong	<a href="http://www.safecommunity.org.hk">www.safecommunity.org.hk</a>
Taiwanese IP and Safety Promotion Association	<a href="http://www.tipspa.org.tw">www.tipspa.org.tw</a>
Safe Suwon, Korea	<a href="http://www.safesuwon.or.kr">www.safesuwon.or.kr</a>
The Safe Community Coalition of Brockville & District	<a href="http://www.brockville.com/safety">www.brockville.com/safety</a>
Victorian Safe Communities Network	<a href="http://www.vscn.org.au">www.vscn.org.au</a>
Townsville City Safe	<a href="http://www.townsville.qld.gov.au/about/citysafe/">www.townsville.qld.gov.au/about/citysafe/</a>
Sault Ste. Marie Safe Communities Partnership	<a href="http://www.safesault.ca">www.safesault.ca</a>
Safe Vorarlberg	<a href="http://www.sicheregemeinden.at">www.sicheregemeinden.at</a>
Queensland Safe Communities Website	<a href="http://www.safecommunitiesqld.org">www.safecommunitiesqld.org</a>
Safe in Hyvinkää 24 hours a day	<a href="http://www.hyvinkaa.fi/turvallisuus">www.hyvinkaa.fi/turvallisuus</a>
Safe Vienna	<a href="http://www.sicherwien.at">www.sicherwien.at</a>

Please send your activities, programs and reports via post/ e-mail to the editor: Yousif Rahim [rahim@norsafety.no](mailto:rahim@norsafety.no)

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