



KAROLINSKA INSTITUTET
Department of Public Health Sciences
Division of Social Medicine



WHO COLLABORATING
CENTRE
ON
COMMUNITY SAFETY PROMOTION

SAFE COMMUNITY WEEKLY NEWS

NO. 4

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***** LETTER FROM THE EDITOR*****

Welcome to the fourth issue of Safe Community Weekly News in 2004, the electronic Safe Community Weekly News is edited by the Norwegian Safety Promotion Centre- a WHO CC Affiliated Safe Community Support Centre on behalf of Safe Communities Network.

WHAT IS NEW AT SAFE COMMUNITIES?

In this issue:

CONFERENCE: 2nd Asian Regional Conference on Safe Communities, Bangladesh

1st Bangladesh National Conference on Injury Prevention, Bangladesh

STUDY VISIT: Master students from KI visited Nacka Safe Community, Sweden

GRANT: Substance Abuse Committee Grant, Brockville, Canada

Grant for Community Crime Prevention, Brockville, Canada

**2nd Asian Regional Conference on Safe Communities
1st Bangladesh National Conference on Injury Prevention**

February 15-17, 2004, Dhaka, Bangladesh

Conference Theme

Prevent Accidents and Injuries: Promote Quality of Life

www.safebangladesh.com

For more information contact:

Conference Secretariat,

Safe 2004

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Study visit

Master in Safety Promotion Students had two weeks study visit in Nacka



Municipality commissioner Eva Öhbom Ekdahl and Stefan Saläng presenting the community political structure



MPH-students, during the study period in Nacka, 2 weeks in January 2004

The department of Public Health at Karolinska institutet, arranging a master study in Safety Promotion. This Master study is focused more on how the communities and central authorities are planning and following up safety promotion work and activities in different levels.

Twelve students from the department of public Health had their two weeks study visit at Nacka municipality and institutions, 6 of the students were international students. The study visit gave them a good opportunity to see the actual work conducted in the community level to promote the safety. Nacka municipality's work with Safe community has impressed John Ime- Akpan from Nigeria. Akpan stated that the municipality's safety promotion work is at high standard and the Nacka model is very relevant model and it can be applicable internationally. In Nacka there are a lot of experiences can be used by others.



Director Guldbrand Skjönberg presenting the community's detail strategy plan for MPH. students



Director Gulbrand Skjönberg emphasized on the importance of gathering more knowledge. In Nacka there is a lot of information on how the Swedish communities is organised and managed politically.



John Ime-Akpan presenting the Nigerian Alcohol policy



Loria Lasha, surgeon from Georgian and the community commissioner Öhbom Ekdahl are agree on the importance of changing the knowledge across borders

Professor Leif Svanström, director of the WHO Collaboration Centre, Karolinska Institutet stated that, we are in a very interesting phase, knowledge area is a global issue. The international collaboration is developing constantly. In our education system, it is important that we have some good models, and link these good examples in Safety promotion perspectives with the national and international network



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Substance Abuse Committee Grant

Name of Organization: Safe Community Coalition of Brockville & District		Name and Title of Contact Person: Denise Kall Coalition Coordinator	
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DESCRIPTION OF APPLICANT ORGANIZATION

The Safe Community Coalition of Brockville & District was established as Canada's Pilot Safe Community to develop a coalition of partners to provide injury prevention programs within the community, thus fostering a culture that values safety. The Coalition was launched in June of 1996, with seed funding for two years from the Safe Communities Foundation. Now, seven years later, the Safe Community Coalition of Brockville and District is a true partnership of more than 85 members (individuals and organizations) working well together to reduce injuries in our community. The Coalition sponsors injury prevention programs, some of which continue each year, and supports other programs initiated by our partners.

It is our vision as a Safe Community Coalition to make Brockville and District A, the safest community to live, learn, work, and play in Canada.

Unlike other health and safety programs, the Safe Community Coalition of Brockville & District takes a unique **community based** approach to promote a culture of safety for home, school, work, and play. We believe that this collaborative approach has the greatest impact on preventing injuries by:

- * Promoting safety as a pervasive attitude
- * Developing programs through partnerships (thus reducing overlap and duplication)
- * Improving individual sector approaches
- * Through partnerships, extending the reach of any one organization to a broader segment of the population

The Safe Community Coalition of Brockville & District partners provide a variety of safety programs to help prevent injuries in the workplace (for adults and adolescents), in schools (for children and youth), in the home (for seniors and families) and throughout the community as a whole. Activities and programs are carried out for infants, children, youth, seniors, in the workplace and the community at large, prioritized by demographic, seasonal and identified need factors. The Coalition has been able to utilize its networks for introduction into other organizations and thus increase the number of participating partners to 85, while at times serving as a catalyst to bring an issue to the forefront.

The Coalition's infrastructure consists of: Co-Chairs for overall organization & management; Coalition Coordinator to organize day to day operations; a Leadership Team to provide strategic direction; as well as a Steering Committee that provides input to ensure the vision is accomplished.

The Coalition's greatest achievement to date has been the World Health Organization recognition of Brockville as a Designated Safe Community. The World Health Organization (W.H.O.) accredits communities around the world, who meet specific criteria and demonstrate a sustained commitment of effective programming designed to prevent injuries to their citizens. Brockville was designated on August 15, 2001: the first community in Ontario, the second in Canada, the fourth in North America and the 58th in the world.



MEDIA RELEASE

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Tracey Lirette - Project Coordinator 342-2917 or 342-3693

Safe Community Coalition of Brockville & District Brockville, Ontario

\$19,900.00 Grant for Community Crime Prevention from Ministry of Public Safety and Security

The Safe Community Coalition of Brockville & District in partnership with the Brockville Police, the O.P.P and the local VON will be providing educational sessions for seniors across Leeds & Grenville, thanks to a Community Crime Prevention Grant and the help and support of MPP Bob Runciman.

A survey and Needs Assessment obtained from VON seniors identified the need for such a program. *Although 97% of seniors surveyed felt their community was somewhat or very safe; 55% of respondents said they did not feel adequately prepared to deal with the possibility of becoming a victim of crime. 33% felt they were likely or somewhat likely to become a victim of crime. Approximately 43% said they would find information about personal/home safety and fraud/investment awareness helpful in lessening the possibility of becoming a victim of crime.*

As a result of these findings the Safe Community Coalition proposed a Crime Prevention Program for Seniors and applied for a grant from the Ministry of Public Safety and Security.

Educational Sessions will be provided across Brockville, Leeds & Grenville to

- 25 VON Diners Clubs (approximately 700 participants)
- VON SMART (Seniors Managing Active Roles Together) - approximately 100 participants
- VON Volunteer Training Sessions - over 700 volunteers
- Open sessions for seniors

It is expected at least 2,500 seniors will access the sessions over the next 5 months. For more information contact Tracey Lirette, Project Coordinator at 342-2917 or 342-3693.

Please send your activities, programs and reports via post/ e-mail to the editor: Yousif Rahim rahim@norsafety.no

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