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Division of Social Medicine



WHO COLLABORATING
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SAFE COMMUNITY WEEKLY NEWS

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***** LETTER FROM THE EDITOR*****

Welcome to the Seventh issue of Safe Community Weekly News in 2004, the electronic Safe Community Weekly News is edited by the Norwegian Safety Promotion Centre- a WHO CC Affiliated Safe Community Support Centre on behalf of Safe Communities Network.

WHAT IS NEW AT SAFE COMMUNITIES?

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Abstract Submission Extended - 13 Safe Comm - Prague

13th International Conference on Safe Communities, June 2-5, 2004 in Prague, Czech Republic

Dear Colleagues,

We would like to thank all of you who have submitted an abstract for the 13th International Conference on Safe Communities (more than 250 already did). Because some of you are experiencing some technical difficulties with our web page and to make it possible for those, who did not send an abstract yet, we will extend the abstract submission to Sunday, February 29, 2004. The early registration will finish on Monday, March 15th. Please, provide this information also to your colleagues, who are planning to attend our conference. There is a special registration fee (150 Euro) for participants from Eastern and Central European countries (former communist countries) (thanks to generous financial support of the Czech institutions). As topics of the conference are so important for further development of injury prevention and safety promotion, we invite you to share the success of your programs with your colleagues.

Sincerely yours,

Conference Team Prague

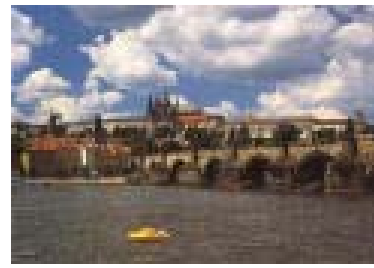
E-mail: safe@cbttravel.cz

Homepage: <http://www.13safecomm.com>

Welcome to Prague!



The 13th International Conference on Safe Communities will be held in one of the most beautiful European cities. Prague has been a cultural, political and scientific center of the region for over a millennium. The first university in Central Europe was founded here in 1348.



As a result of its long and colorful history, Prague offers the visitors an opportunity to enjoy numerous jewels of Romanesque, Gothic, Renaissance, Baroque, Empire and Art Nouveau architecture in addition to outstanding art collections, theater and music. As the real architectural treasury Prague has been put on the UNESCO list of the world historical heritage monuments.

Information Kit (CDC's Injury Center)

Family Road Safety: Protect the Ones You Love

Road Safety is the theme of this year's annual World Health Day celebration. On April 7, events will be held worldwide to raise awareness about road traffic injuries and public health approaches to prevention.

Road traffic injuries pose a global public health crisis. Each year, road traffic injuries kill more than a million men, women and children around the world. Tens of millions more are injured, some of whom become permanently disabled. In the United States, road traffic injuries are the leading cause of death for persons 1 to 34 years of age, and they represent the greatest health threat to American citizens travelling or living abroad. Each year, more than 40,000 U.S. citizens are killed in motor vehicle crashes, with more than 4 million more suffering injuries severe enough to require treatment in an emergency department.

CDC's Injury Center has developed an information kit, *Family Road Safety: Protect the Ones You Love* for World Health Day 2004. The materials contained in the kit are designed to draw attention to road traffic-related injury, disability, and death and promote safe travel in local communities.

The *Family Road Safety: Protect the Ones You Love* information kit includes:

- a fact sheet on road traffic injuries and deaths in the United States
- a sample mayoral proclamation for World Health Day 2004
- a sample press release that can be placed in local newspapers for recognition of World Health Day 2004
- a sample newsletter article on World Health Day 2004 that can be used by local government agencies, civic and education organizations, and businesses
- a brochure that describes activities that can be done in the community to recognize World Health Day 2004
- a list of resources for additional information and a list of potential partners in communities
- a flyer to request a CD-ROM of royalty-free images that model proper injury prevention techniques. Images show children properly restrained in the back seat, drivers, and passengers wearing safety belts, and others.

All of the materials listed above will be available in print and on the CDC's Injury Website (www.cdc.gov/injury) the week of February 23, 2004. If you would like to receive a free print copy of *Family Road Safety: Protect the Ones You Love*, please send a request with your complete mailing address to ohcinfo@cdc.gov.

The Sault Rising Stars



Evelyn Richards and Sylvia Whalen a scene from Memorabilia about a lady who has a very messy house and a lot of dangerous extension cords, Rickety chairs etc. in her house.

The Sault Rising Stars are still very busy and performing in many senior complexes. We just finished our 38th performance and were only supposed to do 3 or 4. We have been very well received wherever we go and have been asked back to some places twice. The group has been going since 2000 and doesn't look like the end is in site yet. We are all seniors and we have a great time and at the same time are getting the safety message out to all our senior friends in the communities and surrounding little towns. We are currently looking for new actors to learn our parts so they can help us when we are unable to go on some of the performances. We are booked up until the middle of June and most of us like the summer off to go camping and holidays and rejuvenate for the fall. It is really a fun way to get all the safety messages across this ageless group never seem to get tired.



Jean Wyatt giving out ticket to an older couple Rhea & Ted Webb

Please send your activities, programs and reports via post/ e-mail to the editor: Yousif Rahim rahim@norsafety.no

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