



KAROLINSKA INSTITUTET
Department of Public Health Sciences
Division of Social Medicine



WHO COLLABORATING CENTRE
ON
COMMUNITY SAFETY PROMOTION

SAFE COMMUNITY WEEKLY NEWS

No. 4

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***** LETTER FROM THE EDITOR*****

Welcome to the fourth issue of Safe Community Weekly News in 2005, the electronic Safe Community Weekly News is edited by the European Safe Community Network, Norwegian Safety Promotion Centre- a WHO CC Affiliated Safe Community Support Centre on behalf of Safe Communities Network.

WHAT IS NEW AT SAFE COMMUNITIES?

In this issue:

COURSES: Degree of Master in Safety Promotion, Karolinska Institutet, Sweden

4th International Course on Injury Surveillance, Registration and Classification, KI.

PROGRAM: Evaluation of the Victorian Community Safety Month 2004, Australia

CONFERENCE: The 2005 Canadian Injury Prevention and Safety Promotion Conference

MEETING: European Safe Community Network, Bergen, Norway

DEGREE OF MASTER IN SAFETY PROMOTION

5 September 2005 - 11 June 2006

Stockholm, Sweden and Internet

Application deadline: 15 April 2005

Application forms:

1) International students

<http://info.ki.se/education/forms/courses.pdf>

2) Swedish students

[http://info.ki.se/education/forms/Anmalningsblank\(sv\)%201_ht2004.pdf](http://info.ki.se/education/forms/Anmalningsblank(sv)%201_ht2004.pdf)

For further information:

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Phone: +46 8 737 38 70

Fax: +46 8 33 46 93

4th International Course on INJURY SURVEILLANCE, REGISTRATION AND CLASSIFICATION October 2005 - August 2006

Internet

Application deadline: 15 April 2005

Course information

http://www.phs.ki.se/csp/pdf/Courses%202005%202006/Injury_surveillance_broschyr_2005_06.pdf

For further information:

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Overview of the evaluation of the Victorian Community Safety Month 2004



Community Safety Month (CSM) is a significant Victorian government program that delivers on the State Government's commitments through *Growing Victoria Together*, to 'improve community safety and confidence'. It can also be considered a model program that demonstrates how to establish linkages across Victoria that 'promote social cohesion'.

Community Safety Month was initiated in 1996 by the Victorian Safe Communities Network and is currently coordinated by Crime Prevention Victoria, Department of Justice. It is broken up into four weeks in October, Crime Prevention Week 3 - 9, Emergency Services Week 10 - 16, Injury Prevention Week 17 - 23 and Work Safe Week 23 - 29.

As a **mobilisation program** CSM promotes a partnership based approach to raising the awareness of safe practices in the Victorian community, mobilising people with a safety responsibility, or interest, to organise a safety-related activity within their community.

Some examples of activities run in 2004 are; safety displays at local shopping centres, self-defence workshops, seminars promoting community safety and "open days" that entice the public to get an "inside look" at the safety measures that organisations have in place.

The preliminary results of the CSM 2004 evaluation are now in, and reflect the continuing success of CSM. In 2004 1045 CSM activities were registered, with 85.2 percent of those activities were planned in partnership and 56 percent of those partnerships were new.

Activities were spread across the four themed weeks, with 23 percent of all activities taking place during Crime Prevention Week, 22 percent during Emergency Services Week, 28 percent during Injury Prevention Week and 28 percent during Work Safe Week. 60.5 percent of all activities were planned to fit into the themed weeks

Location of Activities

Activities were organised across 88 percent of local government areas.

- Ø 72% of activities occurred in metropolitan areas, and
- Ø 28% of activities were located in rural Victoria.





Minister Andre Haermeyer at the Emergency Service week Launch with emergency services personnel

The local government areas with the greatest representation during the month were:

Metro local government area	Activities	Rural local government area	Activities
Ø Melbourne City Area	73	Ø Ballarat City Area	20
Ø Maribyrnong City Area	40	Ø Greater Shepparton City Area	14
Ø Melton Shire Area	38	Ø Moyne Shire Area	13
Ø Darebin City Area	33	Ø Latrobe City Area I	11
Ø Greater Dandenong City Area	30	Ø Greater Geelong City Area	10
Ø Casey City Area	28	Ø Baw Baw Shire Area	9
Ø Moreland City Area	27	Ø Southern Grampians Shire Area	9
Ø Hume City Area	20	Ø Wangaratta Rural City Area	9
Ø Whitehorse City Area	19	Ø Warrnambool City Area	9
Ø Monash City Area	18	Ø Glenelg Shire Area	8

• **CSM organisers:**

- Ø 19.2% were new participants to CSM 2004
- Ø 99.2% said they will participate in CSM 2005
- Ø 100% found CSM a cost-effective initiative for their organisation
- Ø 92.1% met most or all of their activity aims and objectives



Savvy shopping centre stand with staff from CPV, City of Maribyrnong, MFB, NHW and Lockwood

The preliminary results found that CSM 2004 was a successful campaign, with performance targets being met, or exceeded, in most cases. It found that the program continues to provide value to the organisations that undertake activities, and is useful to those who participate in those activities. Over 99 percent of organisers have stated their intention to participate in the program again in 2005.

The value of CSM is in its success in raising awareness of safety issues, in bringing the various components of the safety community together and the opportunity it gives safety organisations to promote their activities.



The 2005 Canadian Injury Prevention and Safety Promotion Conference
Evidence to Action: Injury, Violence and Suicide Prevention
November 6 – 8, 2005
Halifax, Nova Scotia, Canada

CALL FOR ABSTRACTS

DEADLINE- APRIL 30, 2005

Enter your abstract on-line at: www.injurypreventionconference.ca

The Conference Program Committee invites you to submit abstracts for the 2005 Canadian Injury Prevention and Safety Promotion Conference. This national event is being co-hosted by Safe Communities Foundation, Safe Kids Canada, SMARTRISK and ThinkFirst Canada from November 6-8, 2005 at the Westin Nova Scotian Hotel in Halifax, Nova Scotia.

Submissions are encouraged from a wide range of sectors including community groups, social service organizations, education, justice, health, transport, recreation, sport, NGO's, government and industry.

Authors have the opportunity to submit their abstracts as oral presentations, workshops/roundtables and/or attended poster presentations. There is no limit to the number of abstracts one author can submit.

The overall theme for the 2005 Conference is Evidence to Action: Injury, Violence and Suicide Prevention, with all submissions building on the following broad sub-themes:

- **Defining the Problem:** injury (eg. sport/recreation, road collisions, falls, work, etc.), violence (eg. bullying, crime rates, etc.) and suicide priorities, target audiences (children and youth, seniors, aboriginal populations, etc.) and indicators; data collection, coding, classification and surveillance initiatives; the economic cost and burden to society of intentional and unintentional injuries; etc.
- **Risk and Protective Factors:** who is most at risk and why; defining, assessing and managing injury, violence and suicide risk; risk perception and measurement activities; what are the most effective protective factors- for example, developing resiliency, behaviour modification strategies, programs, guidelines, standards and policies, etc.
- **Knowledge Mobilization:** translating knowledge into practice; creating community capacity and readiness; communication activities and strategies; networks and coalitions; multi-sectoral collaborations; maximizing resources; innovative funding models; influencing policy and practice; building momentum for sustained action at a municipal, regional, provincial/territorial and national level; etc.
- **Prevention and Promotion:** injury, violence and suicide programs, campaigns, initiatives, models and strategies; advocacy efforts; education and training activities; best practices for action; etc.
- **Research and Evaluation:** new developments, best practices, tools and models; measuring success at the community level; involving the community; ethical issues; assessing the credibility of information and resources; current challenges and opportunities; etc.

Don't miss this exciting event! Enter your abstract on-line at: www.injurypreventionconference.ca

For more information on the 2005 Canadian Injury prevention and Safety Promotion Conference please contact Purple Dog Consulting at: purpledog@sympatico.ca or tel: (613) 798-8029.

We look forward to receiving your submission and seeing you in Halifax!

European Safe Community Network meeting

June 14, 2005

The purpose of the meeting is to review the activities, developments and sustaining the Safe Community movement in Europe:

The meeting will provide an opportunity to know each other, exchange information, ideas and opinions on a wide variety of topics related to Safe Community.

Who:

The meetings are free to attend and open to any interested person in the field of Injury Prevention, Safety Promotion and other related areas.

When:

Tuesday 14th June 2005.
17.00 – 19.00

Where:

The Greighallen, Bergen International Conference Center. Bergen, Norway

Agenda:

- Introduction to the European safe Community Network
- Presentation of the Safe Community developments in Europe
- Status and future work
- Task forces: action groups, bulletin, websites and agenda for activities and participation in the forthcoming Safe Community activities.

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We're looking forward to seeing you all!