



KAROLINSKA INSTITUTET
Department of Public Health Sciences
Division of Social Medicine



WHO COLLABORATING CENTRE
ON
COMMUNITY SAFETY PROMOTION

SAFE COMMUNITY WEEKLY NEWS

No. 24

November 2005

***** LETTER FROM THE EDITOR*****

Welcome to the twenty-fourth issue of Safe Community Weekly News in 2005, the electronic Safe Community Weekly News is edited by the European Safe Community Network, International Safe Community Support Team and the WHO CC on Community Safety Promotion on behalf of Safe Communities Network.

WHAT IS NEW AT SAFE COMMUNITIES?

In this issue:

NEWSLETTER: Safe Community Weekly News in Vietnamese version.

SEMINAR: First presentation on Safe Communities ever in Chile.

SITE VISIT: Site visit to the municipality of El Monte, Chile.

CONFERENCE: Successful Inaugural Queensland Safe Communities Conference. Australia.

WORKSHOP: Child traffic injuries and possibilities of their prevention. Czech Republic.

PROGRAM: Youth Park Community Activities, Jinan, China

CONFERENCE: 8th World Conference on Injury Prevention & Safety Promotion. Durban.

CONFERENCE: 15th International Safe Community Conference, Cape Town. South Africa.

INDICATORS: Indicators for Safe Transport

Safe Community Weekly News in Vietnamese

Dear colleagues,

It is a great pleasure to announce the expanding of Safe Community Weekly News. Since the 22nd issue of 2005 we have started to edit the Safe Community Weekly News in fifteen languages (Arabic, Bangla, Chinese(traditional), English, French, Greek, Japanese, Korean, Persian, Portuguese, Romanian, Serbian, Spanish, Turkish and Vietnamese).

In the last month colleagues from Ministry of Health and UNICEF in Vietnam have joined our team to make the Safe Community Weekly News accessible to readers and members of the Safe Community networks around the world.

Our new team members are:



Dr. Nguyen Thi Y Duyen
Project Officer
Childhood Injury Prevention
Programme,
UNICEF
72 Ly Thuong Kiet, Hoan
Kiem,
Ha Noi, Viet Nam
Tel: (84 4) 942 57 06-11,
Ext: 303
Email: ntyduyen@unicef.org



Dr. Tran Thi Ngoc Lan
Head of dept of occupational health
and injury prevention.
Ministry of Health
General Department of Preventive
Medicine and HIV/AIDS control
Dept.of occupational health and injury
prevention
138A-Giang Vo st. Ha Noi, Vietnam.
Tel: 844-8464-416 ext 412
Email: ttlan@yahoo.com

All the issues are available on our websites www.phs.ki.se/csp and www.safecommunity.net. Please feel free to download the files, circulate it and we are looking forward to hearing from you; comments, suggestions and corrections. Your contributions are highly appreciated and we would like to have more members in our team to make Safe Community Weekly News available in more languages.

First presentation on Safe Communities ever in Chile



Professor Giorgio Solimano –
Head of School of Public Health



Lecture audience



Dr Leonel Vadivia from SPH
Dr Flora Madrid Martinez,
Municipality San José de Maipo

On Thursday November 3 Professor Leif Svanström WHO CC on Safe Comm presented in an open lecture the basics of the concept of Safe Communities to a Chilean audience. About 100 people actively participated, among them three from interested communities, like San José de Maipo. The initiative to the event was taken by Professor Giorgio Solimano – Head of the School of Public Health in Dantiago de Chile. More initiatives on Safe Communities are to be expected for Chile and South America!

.....

Site visit to the municipality of El Monte, Chile



Chiefs of Police, Health and
Municipality Administration



Mayor and chief of fire brigade



Ms Iliana Mera Head of media
contact & Chief of staff

On the 3rd of November a site visit was made at the Municipality of El Monte, about 50 km west of Santiago de Chile. El Monte is a typical small town of rural Chile- specialising in farming- growing onion and garlic. The community lead by Mayor Francisco Gomez has a well developed community safety promotion program based on intersectoral collaboration. The work is coordinated in one group for accidents and one for violence prevention. They are interested to apply for membership in the international network of safe communities very soon.



Mayor Francisco Gomez



The streets of El Monte



School children waiting for bus to
go home

Rapporteur: Leif Svanström

Successful Inaugural Queensland Safe Communities Conference



On October 24th and 25th, the Queensland Safe Communities Support Centre hosted the first ever Safe Communities conference to:

1. Support the growth of existing and new safe communities in Queensland
2. Support networking opportunities
3. Raise the profile of the WHO Safe communities program to encourage existing and new partnerships
4. Identify the synergies between government and non government organisations and Queensland businesses.

There were 68 registrations from as far away as Northern Territory, W.A. and New Zealand

The feedback has been extremely positive and there was significant appreciation for the quality of the presentations and the amount of information that people were able to learn and apply in a practical sense. Evaluation forms clearly indicated that the presentations were of an exceptionally high caliber, the format of the conference was excellent and the venue was well selected

One of the outcomes of the conference was that we were proud to be able to announce three major partnerships for the coming year:

1. an agreement with Delfin/Lendlease to develop a pilot project on child injury in the home,
2. commitments from both Northern Territory and Logan City Council to develop their WHO Safe Communities programs
3. a commitment from David Fagan, Chief Editor of the Courier Mail to support both pool fencing issues and the safety and security of older people in Queensland.

We will also be working with Logan Council to develop their memorandum of understanding and we have formed a positive working relationship with the New Zealand Safe Communities Foundation, putting us squarely on the Australasian map

There was definite support for an annual conference (venue to be decided) to maintain the energy and information sharing which was so apparent over the two days of the conference. Feedback since the conference has included comments such as

"I am so impressed with the work and energy that has happened in Queensland in the last 18months. Queensland seems to be leading the way in Safe communities"

Dr Dale Hanson, Mackay Safe Communities

'The conference was very well run and well delivered. The networking opportunities were excellent and immensely beneficial.'

"Thanks for the conference: you do know how to put on a good show

It was really great for our mob: I feel that they have bonded together and have a much better grasp of what it is all about now" Northern Territory Safe Communities

2006 will be an exciting year for the Queensland Safe Communities Support Centre and the growth of Safe Communities in Queensland and Australasia to make Queensland the safest place to live, work and play, one community at a time.

If you would like to find out more about the Queensland Safe Communities program, please visit our web site

www.safecommunitiesqld.org

or contact Dawn Spinks – (07) 3840 8569

Preventing thousands of Czech citizens from dying or being injured on the roads

WHO launches the
World report on road traffic injury prevention
at the **WORKSHOP ON CHILD TRAFFIC INJURIES AND POSSIBILITIES OF THEIR PREVENTION**
Senate of the Parliament of the Czech Republic, Prague,
Czech Republic, 26th October 2005



In 2003, road traffic injuries killed 4 people every day in the Czech Republic. There were about 27,000 crashes which resulted in nearly 34,000 injured and 1400 deaths. High driving speeds, drink-driving and disregard of seat belts are among the factors that explain this situation. Yet death and injury on the roads can be prevented, and many countries provide proof that it is possible.



The launch by WHO of the *World report on road traffic injury prevention* provides additional evidence for Czech experts and policy-makers from different sectors. It offers a list of actions that can be adapted to the Czech context to reduce the high level of human suffering and loss of life and to avoid social disruption and economic loss. The report provides an overview of the global and European dimensions of the health burden of traffic-related injuries, including an analysis of the main risk factors, strategies and effective interventions for their prevention.

Every year some 6500 children die on European roads. 30 children die needlessly in the Czech Republic every year; every one of these deaths is one death too many, because these are preventable. It is time to stop considering traffic deaths and injuries as an unavoidable consequence of road use," says Ms Sona Paukrtova, MP "We are confident that this workshop and the launch of the report will stimulate evidence-based actions and promote a multisectoral approach to road safety in this country, where the death toll is still intolerably high. Experience in this field shows that strong political commitment and comprehensive measures quickly pay off in health and societal gains," he adds.

WHO, is currently working in close collaboration with the Ministry of Health, Transport, Interior, Education and other partners in trying to reduce the senseless loss of lives from injuries, focusing on children. Multi-sectoral working is recommended with close working with the Ministries of Transport, Interior, Education and other relevant agencies to review the situation. This includes institutional arrangements and policies with a view to formulating recommendations that will further strengthen the Czech Republic's response to road traffic injuries.

The report is available online at:

http://www.who.int/world-health-day/2004/infomaterials/world_report/en/ (English version)

For more information contact:

Dr Dinesh Sethi, email: din@who.it

Ms Francesca Racioppi, email: fr@who.it

Technical Officer, Transport, Environment and Health

WHO European Centre for Environment and Health

Youth Park Community Activities, Jinan, China

Caring about the elderly



On Sept.29, when the traditional festival for the elderly was coming, the Youth Park Safe Community Promotion Committee carried out an activity named “offering loving care for the elderly”. Altogether 12 old people in the community who were widowed or living alone were offered services by pairing with young volunteers.

In cooperation with Shandong Architecture Engineering College, the committee organized young college students as volunteers to provide free services for the elderly by home visits. Each volunteer paired with an elderly person. Special “Loving Care Card” was made and sent to the elderly people with the volunteers’ name and phone number on it. The elderly may contact with the volunteers for timely service and help whenever they need assistance. Liu Peilan, a solitary old woman aged 80 years old, used to support her life with the allowance for minimum standard of living. After paring with volunteers, the latter visit her home regularly to help her do housework and make small talk with her.

The activity turns out to be successful in relieving the loneliness and ensuring a safe and happy life for the elderly especially those living a solitary life. Both the elderly people and other residents speak highly of the activity.

Sports and physical health improvement



In order to improve the physical health for the residents and the level of health safety in the community, the 4th Community Sports Games was held on Oct.20, 2005 in Youth Park Community.

Targeting at different age groups of the sports participants, the Community Sports Games offered altogether 17 kinds of games, including tug of war, rope skipping, run and so on. With the spirit of “friendship first, competition second”, sports participants from enterprises and residents of the community took active part in the competition of all the games. The sports games plays an important role both in the bodybuilding of the residents and in enhancing the harmony of the community.

As an important activity to improve health safety for the residents, the Community Sports Games was held annually in Youth Park Community. The continuous enthusiastic participation of residents in the games indicates a great progress in our building up a safe and healthy community for all.



8th World Conference on Injury Prevention & Safety Promotion 2006

**International Convention Centre, Durban, South Africa
2 - 5 April 2006**



1200 abstracts received!

Abstracts are being scored at present and results should be available end of November or first week in December 2005.

360 Scholarship applications received.

Results will be released in the last week of November 2005

IMPORTANT:

30 November 2005 – Deadline for early & student fee registrations.

Benefit from the reduced registration fee by registering before 30 November 2005 at www.safety2006.info

We look forward to welcoming you at Safety 2006 in Durban, South Africa

Enquiries:

The Conference Secretariat

E-mail: sec@safety2006.info

Website: www.safety2006.info

Tel: +27-12-4812094

Fax: +27-12-4812133

**15th International Safe Community Conference
09-11 April 2006
Cape Town, South Africa**

New Deadline for Abstract submission: 30 November 2005



**For more information:
Prof. Sebastian Van As**

Email: abvanas@ich.uct.ac.za

<http://www.uct-cmc.co.za/conferences/2006/safecom/info.php>

Indicators for Safe Transport

Safe Transport in a Safe Community setting have:

1. An infrastructure based on partnership and collaborations, governed by a group of managers, workers, technical staff, voluntary organisations and safety professionals that is responsible for safety promotion in the traffic arena; The group should be chaired by a Governmental representative with a voluntary organisations representative as a co-chair;
2. Safe Transport policies developed by the Group and adopted by the Transport Board in a Safe Community setting;
3. Long-term, sustainable operational programs covering both genders, all age groups, motorised as well as un-protected road users and all transport arenas, environments, and situations;
4. Programs that target high-risk groups and environments, and programs that promote safety for vulnerable groups;
5. Programs that document the frequency and causes of injuries – both non-intentional (accidents) and intentional (violence and self-inflicted);
6. Evaluation measures to assess their policies, programs, processes and the effects of change;
7. Ongoing participation in Safe Transport networks – at community, national and international levels.

Please send your activities, programs and reports via post/ e-mail to the editor:

Yousif Rahim
European Safe Community Network
E-mail: yousif.rahim@ki.se
<http://www.phs.kise/csp>
<http://www.safecommunity.net/>
