



KAROLINSKA INSTITUTET
Department of Public Health Sciences
Division of Social Medicine



WHO COLLABORATING CENTRE
ON
COMMUNITY SAFETY PROMOTION

SAFE COMMUNITY WEEKLY NEWS

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***** LETTER FROM THE EDITOR*****

Welcome to the twelfth issue of Safe Community Weekly News in 2006, the electronic Safe Community Weekly News is edited by the European Safe Community Network, International Safe Community Support Team and the WHO CC on Community Safety Promotion on behalf of Safe Communities Network.

WHAT IS NEW AT SAFE COMMUNITIES?

In this issue:

CONFERENCE: 4th Asian Regional Conference on Safe Communities, Thailand

SEMINAR: A Travelling Seminar on Safe Communities, South Africa

DESIGNATION: Whangarei Officially Declared a Safe Community; New Zealand

CONFERENCE: Second Annual Queensland Safe Communities Conference, Australia

PROGRAM: Post-designation safety promotion in Youth Park Community, China

4th Asian Regional Conference on Safe Communities Bangkok, Thailand

www.safethai2007.com



logo 1

'Incorporating Global Thinking; Cultivating Local Strategy'

November 2007:21-24 Conference;

25-26 Tsunami Site visit

Information: johnny@stjohn.ac.th
raapp@mahidol.ac.th

South Africa
April 5 – April 8, 2006

A Travelling Seminar on Safe Communities

Travelling from Durban to Cape Town though in Rural African Community Style



The 61 Travelling Seminar delegates from 20 countries

The travelling Safari Seminar has been specifically designed to accommodate the International Visitors who attended both the 8th World Conference on Injury Prevention and Safety Promotion in Durban and the 15th International Safe Communities Conference in Cape Town.

It provided the unique opportunity to travel through Africa with a scientific group and become acquainted with the rural landscape, while combining Community Safety Site Visits with a tour through South African's biggest National Elephant Park.

Day 1, 6 April

Leave Durban from the Durban International Conference Centre in the KwaZulu Natal Province after the 8th International Conference on Injury Prevention and Safety Promotion on our way to Mtata in the Eastern Cape Province. Visited the Nelson Mandela hospital in Mtata. The hospital recently renovated was dedicated to our former world renowned President Nelson Mandela



Professor Mazwai and his colleagues welcoming the delegations at the entrance of the hospital, starting to show the hospital based injury surveillance system.



Dr. D. Mkatshwa, the mayor of Mtata welcomes the group and Prof. Svanstrom is opening the seminar.



It's called Madiba Magic – that mixture of majesty and mischief that statesman Nelson Mandela radiates, that disarms and charms everyone from the Queen of England to a five-year-old school pupil. Mandela is renowned as the world's most famous ex-convict – to the extent that most of the inland region on the Wild Coast is dedicated to his memory and his life. There is the tiny town of Qunu, where he was born and where he tells of happily roaming the hills as a young herdboyc. The Nelson Mandela National Museum is spread over three venues – the main buildings in Umtata, with additional centres in Qunu and the nearby town of Mveso, where he spent his formative years.

The towns of the hinterland of the Wild Coast are mostly unremarkable and serve mainly as stop-overs and pit-stops for commuters between Durban and East London, and tourists on the way to the coastal resorts. However, the [Nelson Mandela Route](#) is a self-drive tour through a fascinating and deeply significant part of South Africa's history.

This is also a part of the country where the old traditions have clung the longest. Women still wear their ochre-coloured dresses with turbans and bracelets of metal wire; they still traditionally carry jars of water on their heads in a swaying elegant gait. The young boys still observe the coming-of-age ceremony called Khwetha. With their faces and bodies daubed with white clay and their 'skirts' of reeds, they provide an unearthly magic touch to the landscape as they walk along the road leaning on their staffs.

The delegates were warmly received by Professor Lizo Mazwai (interim dean, faculty of health sciences, Walter Sisulu University) and highly ranking officers including the Mayor.

SIDA sponsored scholars conducted five presentations were at the Research Centre adjacent to the hospital



The delegations were divided to two groups visiting the Intensive care unit and helicopter emergency service.



L-R: Gream Barber, Sandra James, Leif Svanstrom , Robyn Steel, waiting for dinner in East London. Participants in the queue for dinner in East London



Travelling seminar participants left Mtata to East London for a late dinner and arrived in Port Elizabeth in the early hours of the next morning

Day 2, 7 April

The city of Port Elizabeth is situated 800km from Cape Town. It is known for its sunshine and safe sandy beaches.

The city is the second largest city in terms of area and the fifth largest in terms of population in South Africa (1.1 million). The city is also an important centre for the South African motor industry. Temperatures are moderate all year round with rain scattered throughout the year. The summers are warm with a very temperate humidity level. Winters are mild and pleasant.

Five presentations were done by SIDA scholars at Conflict Resolution Centre in Newton Park in a community hall in the suburb of New Brighton. This hall was dedicated to the Rivonia trialist, including Nelson Mandela, by Queen Elizabeth on a visit to Port Elizabeth.

Another five presentations at the Injury and Alcohol Control center. After the last of the presentation; the delegates were treated with a scrumptious lunch and 3 hour game drive in the biggest South African's National Elephant Park.

Day 3, 8 April

The participants departed from Port Elizabeth on Saturday morning on our way to Cape Town. For lunch we stopped at the picturesque town of Mosselbay and Arrived in Cape Town that evening. The road between Port Elizabeth and Mosselbay was the most beautiful, fantastic and attractive part of the journey. In a very interesting event we had our lunch along a wedding party where the groom and bride joint us for a lovely photo. ([see photo](#))

The participants of this travelling seminar express their gratitude to all municipalities for hosting us so generously. We are deeply indebted to the work done by all organizers at all levels

Edited and compiled by Reza Mohammadi and Hilton Danson
Photographs by Graeme Barber and Reza Mohammadi



Whangarei Officially Declared a Safe Community

Whangarei District has been declared a 'Safe Community' by the Safe Communities Foundation New Zealand (SCFNZ) on behalf of the World Health Organisation Collaborating Centre on Community Safety Promotion in Stockholm, becoming just the 98th place in the world to gain such recognition.



The accreditation as an International Safe Community is the result of years of effort by staff from the District Health Board, the Accident Compensation Corporation (ACC), Fire Service, local iwi and many different organisations in the district that have developed injury prevention programmes to address their regional injury burden and to improve community safety.



Whangarei District has worked in many areas of injury prevention. In the area of road safety, the 'Shattered Dreams' video and presentation into schools, enhances the impact of over-representation of young people in motor vehicle traffic crashes. Additionally, the Te Kotahitanga initiative, implemented by the Fire Service for the Northern Region, is an impressive initiative that has seen significant reductions in injury deaths due to fires.



Spokesperson for Northland Community Injury Prevention Programme (CIPP), Marion Weaver, says that "Whangarei District being awarded WHO Accreditation has been made possible through the collaboration of people working together in partnership to try to reduce the number of injuries".



In 2001, with a goal to working collaboratively to reduce the number of injuries in the Whangarei District, the Northland CIPP decided to base itself on the WHO Safe Communities Model. The research and consultation work identified the types of injuries, the population groups and the locations that needed to be given priority in an injury prevention programme. Some existing work was extended and new programmes developed as a result of the assessment.



Plunket Well Child programme which covers falls prevention, water safety, fire safety and safety in the car; the Fatal Vision Programme targeting drink driving crashes and the effects of alcohol on judgment and agility; Safe with Age which addresses the issues facing mature drivers as they age; and Alcohol Accord – 'think before you supply under 18's drink' are examples of some of the programmes and campaigns that have helped build the safe community culture in the Whangarei District.



The Mayor of Whangarei District Pamela Peters says "Safe communities are happy and productive communities, but to achieve them requires the collective efforts and commitment of us all. The Whangarei District Council supports the International Safe Community model, which unites both service facilities and 'at risk' groups in this common focus."

Whangarei District is the fourth district in New Zealand to gain accreditation as an International Safe Community. A designation ceremony was held on Thursday 30 March, commencing with a Powhiri at Forum North. During the ceremony, a kauri tree was gifted by the Kaumatua to Whangarei District Council to symbolise this prestigious occasion.



Safe Communities Foundation New Zealand (SCFNZ)

10 College Hill, Ponsonby, PO Box 90640, Auckland Mail Centre, Auckland 1030, New Zealand.
Tel: +64 9 360 8846 Fax: +64 9 360 8849 www.safecommunities.org.nz



In celebration of National Community Safety Month
Queensland Safe Communities Support Centre is proud to announce the

Second Annual Queensland Safe Communities Conference



“Building Blocks”

**– In partnership with Delfin Lend Lease, Townsville
Thuringowa Safe Communities and Townsville City Council**

Date: October 12th and 13th 2006

Where: Jupiter’s Casino, Townsville, North Queensland Australia

Draft Themes

1. Getting started – where do I begin?
 - what safe communities is – and what it isn’t
 - how we keep it going
2. Injuries in the home
3. Crime prevention – a holistic approach
4. Workplace injury
5. Disaster Management
6. Smart Housing, Sustainable Housing and Safe Communities- what are the connections?

Please visit our website – www.safecommunitiesqld.org To register your interest in the conference

Dawn Spinks

Manager

Queensland Safe Communities Support Centre (QSCSC)

www.safecommunitiesqld.org

Co- vice Chair,

Australian Safe Communities Foundation (ASCF)

Tel: 07 3840 8569

Fax: 07 3840 1684

Mobile:0417 633 977

Email: dawns@qisu.org.au

Post-designation safety promotion in Youth Park Community

The “Safe Community” designation on March 1 was a great event for Youth Park Community, China. The Safe Community agreement was signed at the ceremony, according to that, Youth Park Community agrees to “implement an ongoing programme of injury control” and to “actively spread their experiences nationally and internationally”. In accordance with the “Six Indicators” by WHO CC on Community Promotion, various safety promotion activities have been carried out successively. Taking the designation ceremony as a new start, Youth Park Community are making efforts to play an active role in promoting safe community programme in more communities in China.



Central government leaders and Provincial leaders inspecting Youth Park Community

Visitors from other places in China, including Shanghai, Shenyang, Ningbo, Qingdao etc., are learning experiences from Youth Park Community. With Youth Park Community designation frequently reported by media press, now more communities in China become interested in “Safe Community” program, there are over 10 communities around China involved in “Safe Community” program so far.



Visiting group from Shanghai learning experiences from Youth Park Community

Government leaders at all levels are paying more attention to SC programme promotion. In Jinan City, where Youth Park Community is located, municipal leaders are discussing the possibility to launch a pilot “Safe Community” project towards a “Safe City”. In Huaiyin District of Jinan, the government is also planning to initiate “Safe Community” program in urban area soon.

Please send your activities, programs and reports via post/ e-mail to the editor:

Yousif Rahim
European Safe Community Network
E-mail: yousif.rahim@ki.se
<http://www.phs.kise/csp>
<http://www.safecommunity.net/>
