



KAROLINSKA INSTITUTET
 Department of Public Health Sciences
 Division of Social Medicine



WHO COLLABORATING CENTRE
 ON
 COMMUNITY SAFETY PROMOTION

SAFE COMMUNITY WEEKLY NEWS

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***** LETTER FROM THE EDITOR*****

Welcome to the fourteenth issue of Safe Community Weekly News in 2006, the electronic Safe Community Weekly News is edited by the European Safe Community Network, International Safe Community Support Team and the WHO CC on Community Safety Promotion on behalf of Safe Communities Network.

WHAT IS NEW AT SAFE COMMUNITIES?

In this issue:

DESIGNATION: Broadlands Park-Nomzamo-Strand, designated as Safe Community No.99

CONFERENCE: 15th International Safe Communities Conference, Cape Town

PROGRAM: The Building of Safety Community around Olympics Field and its Appurtenance in Beijing, China

NETWORK: The International Road Safety Network, OPERATION GOLDEN HOUR

STUDY VISIT: Study Visit Sites Requested, Swedish Rescue Services

**Broadlands Park - Nomzamo - Strand, South Africa
 designated as Safe Community No. 99!
 10 April 2006**



Broadlands Park - Nomzamo -Strand, are two communities applied jointly for the membership, both located in Strand within the Helderberg District. Both are Jointly designated as a member No. 99 in the International Safe Community Network.

For more information on the designated safe communities, please visit www.phs.ki.se/csp and www.safecommunity.net



Report on the 15th International Safe Communities Conference in Cape Town 9 – 11 April 2006



The 15th International Safe Communities Conference was held from the 9 – 11 April 2006 in Cape Town.

The Conference was a huge success, with almost 400 delegates, of which the majority came from abroad.



Approximately 80 delegates travelled from the 8th World Injury Conference in Durban to Cape Town as part of the *Travelling Safari Seminar*.

The conference kicked off with a splash on Sunday evening in African Tradition with significant involvement of the local politicians.

The conference was designed with a specific focus on children and the 3 main themes included: Child Safety, Home Safety and School Safety within the Community.

There were over 200 papers presented divided over 8 parallel sessions and after intensive debate and deliberations over the 2 days, a number of statements were concluded from all activities and forwarded to the Press.:



Prof Leif Svanstrom, the Premier of the Western Cape Mr Ebrahim Rasool and the Conference Chair Prof Sebastian van As.

The delegates from over 50 countries of the 15th International Safe Communities Conference in Cape Town would like to state that:

- Safety is a basic human right.
- Ninety percent of all injured children reside in low income countries. Child safety is a neglected basic child right.
- A safe community is a basic community right. Community safety can not be sanctioned on communities from the top downwards, but has to be earned by the communities themselves.
- Each Community can become a safer one with help of its internal sources only.
- The crucial role-players in creating safety are community members, the private and the public sectors. If these 3 stakeholders do not collaborate properly, the community, and in particular its children, will suffer.
- Involvement and active participation of community members at “grassroots” level is the most crucial component of a good safety program.
- Research spending on injury is only a fraction of that spent on conditions that do not involve trauma. This needs to be addressed as a matter of urgency. We call on Scientific bodies and Governments to support research on evidence-based interventions to promote Community Safety.



Communities have been successful in preventing communicable diseases with vaccinations. It is now time for Communities to prevent trauma, injuries and violence.



The Organizing Committee of the 15th International Safe Communities Conference in Cape Town.



Child Accident Prevention Foundation of Southern Africa

Vision: To create a safer world for children



The Building of Safety Community around Olympics Field and its Appurtenance in Beijing

The 35th Olympic Games will be held in Beijing, 2008. Safety is very important. A safe Olympic is the basic of Green, Technological and Humanistic Olympic. To accelerate building a harmonious society, Beijing will extend the range of Safety Community.

On 30 March 2006, the startup ceremony for extending the Safety Community and experience communication is held in Wang Jing Community. Over 60 people were invited, including Mr.

Ji Lin, who is the vice-mayor of Beijing, Zhang Baoming, who is the chairman of China Occupational Safety and Health Association, and related representative.



Scene of the ceremonial and the communion conference



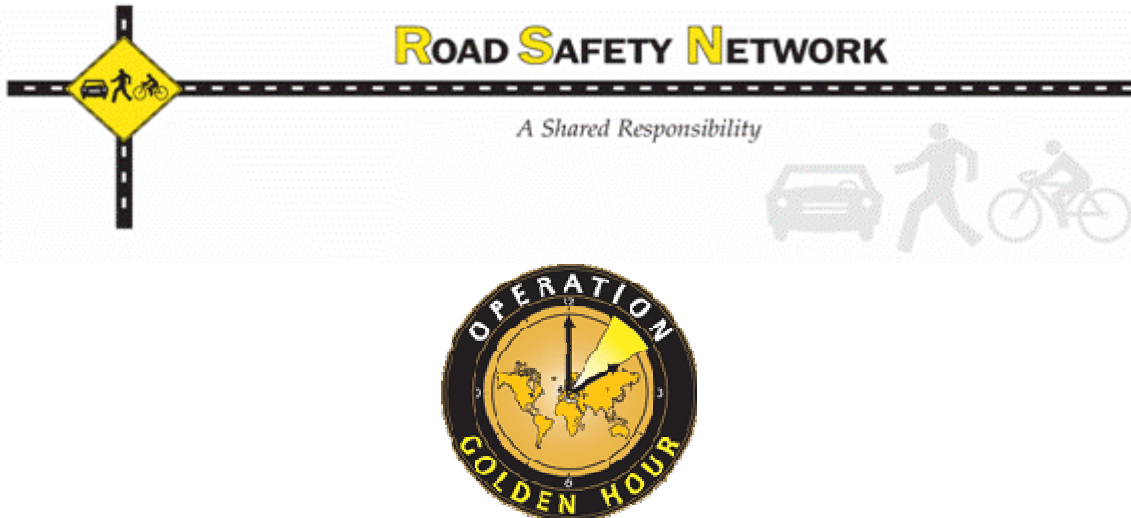
Commissaries visiting Wangjing Safety & Health Promotion Center

In the conference, it is mainly discussed to build Safety Community in 35 Olympics Fields and nearby, which stand at 7 districts in Beijing, 15 streets and 3 towns, including Dongzhimen Street in Dongcheng District; Sanlitun, Maizidian, Yayuncun, Aoyuncun and Nanmufang in Dongcheng District; Wanshoulu, Malianwa, Yanyuan, Xueyuanlu, Zizhuyuan, Beixiaguan and Huayuanlu in Haidian District; lugouqiao in Fengtai District; Laoshan and Pingguoyuan in Shijingshan District; Beixiaoying Town in Shunyi District; Chengbei, Nanshao and Shisanling towns in Changping District. In these places, Maizidian and Yayuncun street in Chaoyang District have begun to construct so far from October 2004.

Building the Safety Community concepts was introduced in this conference, and the attendees have discussed the building process in Beijing. The speaker appealed to every community to involve Safety Community concept in the construction of the harmonious community. Also, people should relate the fact, encourage innovation, pay attention to the process and effect, and keep improving.

Mr. Zhangbaoming gave congratulations to the conference. He assured that China Professional Safety and Health Association will give assist in building the Safety Community in Beijing like before.

At last the Commissaries visited Wangjing, Yayuncun and Maizidian community, where Safety Community facilities are building.



“OPERATION GOLDEN HOUR”

In 2004, the United Nations and the World Health Organization declared a “global road safety crisis”. Annually, 1,260,000 die as a result of injuries received in road crashes (3,450 per day). Another 30 to 50 million are injured. The UN estimates the loss to society is 500 billion US Dollars in lost productivity excluding health care costs.

A majority of these deaths and injuries occur in developing nations. A large percentage of these deaths are as a result of the victim not receiving first aid or emergency medical treatment within the first hour. That first hour after an injury or serious illness strike, is known to medical practitioners and first responders as “THE GOLDEN HOUR”.

In many developing nations, police do not have the tools or training to prevent collisions, investigate them or to treat victims. Numerous jurisdictions do not have ambulances or the trained staff and equipment to fill them. Emergency rooms are little more than a wooden table and a nearly empty first aid case.

Surgeons are few, and because of conditions, surgeries are not carried out promptly.

In the developed world, there are standards for the timely arrival of emergency responders, at scene treatment and victim removal to an emergency facility that is fully equipped and staffed. Survival rates are disproportionately high compared to developing nations due to the fact that treatment is received in “THE GOLDEN HOUR”.

Police, Fire, Ambulance services and Medical institutions routinely discard used equipment that is serviceable and salvageable merely because newer and more advanced equipment is available. The used equipment is often sold or auctioned at next to nothing prices. Ambulances become service vehicles for independent repair services or gardeners, police vehicles become taxi cabs. Hospital equipment may be used by independent clinics. Radar speed measuring equipment becomes? Protective rainwear and reflective safety vests are discarded.

In today’s society, where municipal, provincial/state and federal governments have multi-billion dollar budgets, surely the few pennies they receive from these auctions and sales do little to offset the budget. This equipment, if donated and distributed to these developing nations, along with proper training, would go a long way to making treatment in “THE GOLDEN HOUR” a global reality.

Road safety educational materials, speed enforcement equipment, proper road signs and driver education programs will also help in preventing crashes and thereby reducing deaths and injuries. “OPERATION GOLDEN HOUR” has the potential to save many lives around the world.

In order for “OPERATION GOLDEN HOUR” to work, the cooperation of all levels of government, the private sector and all institutions is needed. Organizations that have something to give, whether it be hard goods like equipment, soft goods such as training or transport services like airlines and shipping companies need to step forward and be counted.

Canada has made many advances in road safety. Canadians can share that experience with those less fortunate nations that account for a majority of road fatalities. Several police agencies in Ontario have pledged their used traffic officers’ equipment including radar speed measuring devices. The London Police Service under the direction of Chief Murray Faulkner was the first police agency to contribute to “OPERATION GOLDEN HOUR”. Those 13 radar speed measuring devices are being used to train police officers in speed and enforcement management, in Romania, Dominican Republic, Aruba and Ethiopia.

The “International Road Safety Network” will be responsible for the training and distribution of the donated equipment. No piece of equipment will be loaned to a developing nation’s police agency unless the proper training has first been administered. Once the proper training has been completed, “IRSN” will distribute and then monitor the use of the equipment and report back to the donating organization about the progress that has been made.

The “International Road Safety Network” is a ‘Not for Profit’, ‘Non Governmental Organization’, comprised of active and retired roads safety professionals. Our members come from a variety of fields, such as police, paramedic, firefighter, injury prevention, driver training, psychiatry, neurosurgery, medical research, engineering and education. We all specialize in these fields as it pertains to road safety. Our mission is to use our expertise to promote, disseminate and provide the required knowledge for those who need it, whether it be, here or abroad in the advancement of road safety.

Operation GOLDEN HOUR Mission Statement

Saving lives through collision prevention and first response treatment.

Preventing collisions through education, engineering and enforcement.

Ensuring first response treatment at crash scenes and emergency rooms within the “Golden Hour”.

“IRSN” and “RSN” receives requests from developing nations, organizations and institutions, in their efforts to improve road safety within their countries. We establish and prioritize the safety issues, develop a strategy and respond with a plan to train the proper authorities in an effort to prevent collisions and save the victims of car crashes.

Please donate used traffic safety and emergency response equipment. Please contribute with training expertise. For more information about “OPERATION GOLDEN HOUR” or if you want to help, contact Ted Holtzheuser at 416-239-0070 or info@roadsafetynetwork.com or office@internationalroadsafety.net

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Study Visit Sites Requested

The Swedish Rescue Service (SRV) has a number of personnel who wish to conduct study visits to emergency services sites in other countries. The study visits are part of an ongoing collaboration between SRV, Karolinska Institutet, and the WHO Collaborating Centre on Community Safety Promotion. SRV personnel who participate in site visits have already been vetted through SRV, and have a fairly structured educational agenda that they will follow, if they are placed in your emergency services site. If desired, their final reports can be written in English, to share with hosting sites.

In the past, site visits have been made to locations in Brazil, Australia, New Zealand, Korea, and South Africa. Students are responsible for their own living expenses, and carry their own health insurance. In general, students have had previous training in emergency services and injury prevention, and in research relating to this field. They are especially interested in community safety promotion.

This study visit programme offers a wonderful opportunity for further collaboration- if you are interested in participating in the programme by sponsoring a student at your emergency services site, please contact

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