



KAROLINSKA INSTITUTET
Department of Public Health Sciences
Division of Social Medicine



WHO COLLABORATING CENTRE
ON
COMMUNITY SAFETY PROMOTION

SAFE COMMUNITY WEEKLY NEWS

No. 16
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***** LETTER FROM THE EDITOR *****

Welcome to the sixteenth issue of Safe Community Weekly News in 2006, the electronic Safe Community Weekly News is edited by the European Safe Community Network, International Safe Community Support Team and the WHO CC on Community Safety Promotion on behalf of Safe Communities Network.

WHAT IS NEW AT SAFE COMMUNITIES?

In this issue:

AWARD: Life time achievement Award presented to Professor Leif Svanström

CONFERENCE: 1st European Conference on Injury Prevention and Safety Promotion

SURVEY: National Injury Free Days 2006 in the Czech Republic–speed controls near schools

PROGRAM: Activities focusing on Environment Safety in Youth Park Community

CONFERENCE: International Conference on Road Safety in Developing Countries. Dhaka

CONFERENCE: 4th Asian Regional Conference on Safe Communities. Bangkok, Thailand

Life time achievement Award presented to Professor Leif Svanström



The scientific community on behalf of the European Association for Injury Prevention & Safety Promotion (EuroSafe) recognised Prof. Leif Svanström for his outstanding contribution and prominent role in the development of Safety Promotion.

The award was presented by Dr. Wim Rogmans on behalf of EuroSafe at the 1st European Conference on Injury Prevention and Safety Promotion in Vienna on 27th June 2006.



1st European Conference on Injury Prevention and Safety Promotion Vienna – Austria 25 - 27 June 2006.



The 1st European Conference on Injury Prevention and Safety Promotion held in Vienna – Austria from 25 - 27 June 2006. More than 300 delegates from 44 countries participated in the conference.



Opening Ceremony (L-R: Franklen Apfel, World Health Communication Associates; Birgitte Chaudhry, European Federation of Road Traffic Victims; Helmut Klomfar, Austrian Workers' Compensation Board; Rupert Kisser, President, EuroSafe; Markos Kyprianou, Commissioner for Health and Consumer Protection in the EU; Maria Rauch-Kallat, Minister of Health in Austria and Current President in the EU-Health Council; and Roberto Bertollini, Director, WHO European Regional Office in Rome).

The main messages from the Conference:

- Injury is a public health problem
- Strategies by WHO EU/DG Sanco demand for Action
- Community surveillance and reporting system (IDB as good basis)
- Clearing house and networks for exchange of experiences (data base of good practices)
- Campaigning for priority areas
- Capacity Building: basic knowledge for professional groups
- National action plans and strategies.



Closing ceremony: (L-R: Janice Cave, Royal Society for the Prevention of Accidents; Wim Rogmans, EuroSafe; Horst Kloppenburg, European Commission, DG Sanco; Rupert Kisser, EuroSafe; Jean Panhaleux, Ministry of Transport, Road Safety and Traffic Department, France)

At the end of the conference Dr. Kisser the president of EuroSafe presented the goals for 2013:

- Adequate data available - on international level and in countries
- Shared of evidence based good practices – clearing houses well established
- Enhanced profile and enhanced funding opportunities



Mrs. Janice Cave from the poster award committee presenting the Best poster awards to: Martin Engel, Switzerland; Theodoros Sergentanis, Greece; Birute Strukcinskiene, Lithuania

Plenary sessions:

Solutions that work

- Proven cost-effective solutions for risks related to consumer products, John Mason, Intertek RAM Ltd, London.
- What makes a good Practice good? Morag Mackay, EuroSafe- European Child Alliance
- Transfer and up take challenges, Dragoslav Popovic, UNICEF Regional Office for CEE/CIS, Geneva.
- The Safe Communities' model: evidence and research needs, Yousif Rahim, European Safe Community Network.

B- Cross cutting issues

- Comprehensive Injury Information: monitoring of incidence, risk factors and cost efficient measures for preventing occupational injuries, Joy Oh, Ministry of Social Affairs and Employment, the Hague
- Addressing alcohol consumption as a common risk factor for violence and injuries. Gunnel Hensing, the Sahlgrenska Academy, Göteborg.
- Essential trauma care: achievable standards for trauma services at low cost. Raed Arafat. Mures County Emergency Hospital. Targu, Romania.
- Developing national injury prevention programmes and sustainable infrastructures. Etienne Krug, World Health Organisation.

C- Stakeholders involvement

- Ensuring Product safety in a global organisation. Thibault Cruse, McDonald's
- Insurance business and risk control. Jack Brownhill, Comité Européen des assurances
- European collaboration in enhancing enforcement performance in view of safety. Dirk Meijer, Product Safety Forum of Europe.
- The role of voluntary organisations in promoting safety. Ulrich Croneberg. Civil Protection and First Aid of the German Red Cross on behalf of the Red Cross / EU Office Brussels.

Success and Happiness



Winners of Life Award Prizes and Best Poster Prizes



Wim Rogmans and Joke Broekhuizen.
Conference organizers

National Injury Free Days 2006 in the Czech Republic – speed controls near schools

In the occasion of the National Injury Free Days 2006 (1st - 11th June 2006) the WHO Regional Office in the Czech Republic, the Ministry of Interior, Transport Research Centre (CDV) in co-operation with the MF Dnes newspaper has arranged a survey on speeding near schools in Prague on 8th June.

Three spots were chosen to check how drivers keep 40 km/h speed limit during a period of travelling children to school. The purpose of this action was not to enforce the speed limits, so no police was involved – the optical measuring device was arranged by the German ESO GmbH ES3.0 optical speed measurement device, which is impossible to be detected by anti-radars, to get information on real speeds – if the policemen are on the spot, they are very often noticed by drivers who warn each other and the results of measurement are not objective.

Unfortunately results of the survey were not very satisfactory – roughly 65% of drivers were over speed limit; the “record” was 72 km/h on 40 km/h speed limit. The survey has shown that even very good road signing and marking does not guarantee safe speeds and it is necessary to increase enforcement activities especially in residential areas.

As a result of the survey the general public has been informed about this situation in mass media and on the web site of the Ministry of Interior (www.mvcr.cz) where everyone can find in depth analysis and photos taken during the action. We do hope the follow – up of this survey will come soon to get more detailed data for improvement of current situation. Last but not least this survey could be taken as an very good example of co-operation and partnership of the international organisation, national road safety authorities, research institute, media and private enterprise in the field of road traffic safety.

Enclosure: Some of the photos taken during the survey



Photos by Jaroslav Horin and ESO GmbH, FRG

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Activities focusing on Environment Safety in Youth Park Community, Jinan, China

On June 2, a dozen of shantytowns were pulled down in Youth Park Community. These illegal buildings were located in the low-lying area in the community, and lack of licenses of construction when they were built. Most of them were built randomly and attached to old buildings. With the flood season's coming, these shantytowns are vulnerable to flood damages. To ensure the safety of the residents in this area, the Youth Park Sub-district Office decided to remove these illegal buildings. After great efforts, the owners of the shantytowns became aware of the danger and were finally persuaded to agree to pull down them.



Shantytowns which are illegal buildings



Environment safety promotion Handing over hop-pocket to resident



On June 5, world environment day, in collaboration with the District Environment Protection Bureau, the Youth Park Sub-district Office carried out an activity to publicize environment protection and environment safety. The working personnel distributed environment-friendly hop-pockets and pamphlets to the residents, advocating green consumption and raising environment protection awareness among the residents. Meanwhile, sign language teacher was invited to explicate for the deaf-mute people to help them understand and promote environment safety. The audience showed great interest in the activity and were willing to take actively part in the environment safety promotion.

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International Conference on Road Safety in Developing Countries 22-24 August 2006 Dhaka, Bangladesh

Organised by
Accident Research Centre (ARC) Bangladesh University of Engineering & Technology
(BUET)

THE MAIN THEMES OF THE CONFERENCE ARE

- The priorities of road safety in developing countries
- Transfer and share of road safety good practices

CONFERENCE SECRETARIAT

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4th Asian Regional Conference on Safe Communities
Bangkok, Thailand

www.safethai2007.com



logo 1

'Incorporating Global Thinking; Cultivating Local Strategy'

November 2007: 21-24 Conference;

25-26 Tsunami Site visit

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Please send your activities, programs and reports via post/ e-mail to the editor:

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