



KAROLINSKA INSTITUTET
Department of Public Health Sciences
Division of Social Medicine



WHO COLLABORATING CENTRE
ON
COMMUNITY SAFETY PROMOTION

SAFE COMMUNITY WEEKLY NEWS

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Planning of the 9th of the Global Conference on Injury Prevention & Safety Promotion goes well



Conference Chair Scientific Committee Dr Martha Hajar, Minister of Tourism for Yucatan Province, Dr Etienne Krugh, chair IOC and Dr Wim Rogmans, Secretary IOC.



Dr Etienne Krugh, Chair IOC let the wip go over Dr Wim Rogmans- secretary of IOC.



The Convent - a possible location for festivities during the Conference



Dr Martha Hajar and Governor and Minister of Health for Yucatan province giving their strong support for the Conference.

At a site visit in Merida, Mexico, on the 6th of February the International Organizing Committee met with Both ministers of Tourism as well as Minister of Health and the Governor of The Yucatan province in Mexico. The Conference venue as well as Social environment looks excellent for the Conference.

Signing the contract for the 9th World Conference on Injury Prevention and Safety promotion



063 Dr Mauricio Hernandez Avila, Chair of the 9th World Conference and Dr Etienne Krugh, Chair of The WHO VIP Programme and also chair of IOC.



Dr Martha Hajar, Head Scientific Committee, National Institute of Public Health/School of Public Health Mexico and Dr Wim Rogmans, Secretary of IOC



048 IOC and the Ministry of Health, Mexico City

Under the surveillance of The Minister of Health- DR Julio Frenk Mora the representatives from The national Institute of Public Health/School of Public Health of Mexico the contract for organising the Conference was signed on the 7th February 2006 in the ministry of Health under the paintings by Diego Rivera. The Programme Chair assured there will be a big portion of Safe Community presentations at the Conference in March 2008.

Rapporteur: Leif Svanstrom-member of IOC.

News from Vietnam on the “Safe community” quiz contest on Health & Life newspaper



Vice Minister Nguyen Thi Xuyen gave speech at the final evaluation meeting



Dr. Nguyen Thi Hong Tu, Deputy Director of Vietnam Administration of Preventive Medicine, Head of Accident and Injury Prevention/Safe Community Development Component, introducing the contest in Xuan Dinh Secondary School

Under the permission of the Ministry of Health and Ministry of Culture and Information, the support of Accident and Injury Prevention Component of Vietnam – Sweden Health Cooperation Program and Traphaco pharmaceutical company, Health and Life newspaper has launched the “Safe Community” quiz contest. After some time of motivated and serious implementation, on December 28, 2005, Health and Life newspaper wrapped up the event with a closing ceremony where prizes were awarded. Dr. Nguyen Thi Xuyen, Deputy Minister of Health attended and had speech at the ceremony.

Health and Life is a newspaper of the health sector, with its 4 major types of publications, including a weekly, week-end, month-end and special editions for village health, mountainous ethnic group version. The total circulation volume is over 100,000 copies per period. The “Safe Community” quiz contest was held between Sep. 01, 2005 and Oct. 31, 2005, gathering participants being readers and people from the entire country. The questionnaire incorporates 10 multiple-choice questions on general understanding about safe communities, focusing on safety in daily life, safety for children, the elderly, traffic safety, role of local people in the safety issues and aspects in term of home, school and community safety criteria.

Prior to dissemination of the questionnaire on various Health and Life publications, the organizing board held a press conference with more than 20 media agencies. After which, information about the competition, including purpose, rules, awards and others, was announced as many as 8 times on VTV1, Vietnam television; 3 times on the ‘Good Morning’ program and 16 times on Health and Life publications.



Working together through the quiz questions



Teachers and pupils of Xuan Dinh Secondary School, as a project school, in an event responding to the contest

Over two months, the competition attracted some 24,000 contestants from 41 provinces out of the total 64, including all ranges of age, the eldest being 93 years old and a large number of school children, who are at the age of highest injury risks. 16 individual prizes, 3 collective prizes and many minor prizes totally were awarded. One special prize went to the 27-year-old Truong Thi Thu, a member of the army based in Bac Giang. An ‘A’ prize belonged to the 13-year-old Dinh Minh Chau. Numerous groups have taken part in the competition and won, namely Thanh Hoa Save the Children Center, People’s Committee of Da Trach commune of Khoai Chau, Hung Yen, Primary School of Xuan Dinh, Tu Liem, Hanoi. Many high prizes went to individuals and groups from the safe community project localities reflecting the positive implications of the project’s effectiveness in the past period.

The Ministry of Health appreciated the initiative of this “Safe Community Development” quiz contest on Health and Life newspaper of the Accident and Injury Prevention / Safe Community Component and acknowledged that the event was of very high communicative effectiveness and gathered a large pool of contestants. The competition provided both contestants and readers nationwide useful, relevant and handy knowledge on injury prevention and let them know how to develop a safe family, school and residential quarter. It was because of its practicality and adjacency to real life, the competition received enthusiastic and extensive response from individuals and groups from all over the country. Starting from common daily accidents and injuries, contestants and readers of the newspaper came up with flexible ideas on how to implement the measures for development and refinement of a safe community. The good results of the competition will continue to go far and wide and bring about a long-term effect, contributing to changing awareness and a sense of responsibility of the community, as well as behaviors and practice of the public by actively getting involved in injury prevention.

*Accident and Injury Prevention Component
Vietnam – Sweden Health Cooperation Program*

Community invited to commit to harmony and safety

Latrobe City mayor, Cr Lisa Price, has invited residents, businesses, community agencies, families, schools, neighbours, workmates and others in the community, to attend and witness the signing of two key documents next Tuesday 21 February.

Councillors, council's executive staff and community members will sign the 'Multicultural Victoria Community Accord' and as part of the ceremony, recommit the Latrobe community as a World Health Organisation (WHO) 'Safe Community'. The ceremony will take place at 12 noon in the civic square at council's corporate headquarters in Commercial Road Morwell; where parliamentary secretary to the premier on multicultural affairs, the Honourable Kaye Darveniza MLC, will represent the Victorian State Government.

Cr Price said Latrobe City will become the first regional municipality to sign the Multicultural Victoria Community Accord, a document which promotes respect and belief in fundamental human rights.

"The principles of the accord are to respect all ethnic, cultural, religious and linguistic communities; to seek opportunities to work together to re-affirm our similarities as human beings and the fundamental principles which unite us as Victorians; to advocate for the elimination of racial and religious intolerance; and to reject all forms of racial and religious vilification, violence, harassment and unlawful discrimination.

"This accord is about community leadership and fostering links. It provides a platform to explore strategies for community leadership that balances our own cultural identity with the need to respect and recognise the beliefs of others," Cr Price said.

"I am inviting community groups and businesses in Latrobe City to sign this accord with me next Tuesday, and to promote the accord by displaying their agreements in reception areas, shop windows and meeting facilities throughout Latrobe," Cr Price said.

"While Latrobe City already has an international reputation for promoting safety, in addition to signing the Multicultural Victoria Community Accord, we will also be recommitting ourselves to being a World Health Organisation (WHO) Safe Community during the noonday ceremony.

"Here again, Latrobe took a very proactive role, with the then Shire of La Trobe in February 1996 becoming only the second municipality in Victoria to become a World Health Organisation Safe Community," Cr Price explained.

"After ten years of working at improving safety, which has resulted in reduced crime, road trauma and injuries, we have now been invited to continue as a demonstration site, and reaffirm our Safe Community agreement with the WHO.

"Mr Michael Bourne, the Vice Chair of the Australian Safe Communities Foundation, will represent the WHO Collaborating Centre on Community Safety Promotion at Tuesday's ceremony," Cr Price announced.

Additional arrangements for the day include cultural displays and information, the first public performance of the Coal Valley Men's Chorus, and the hosting of the first 2006 meeting of the Victorian Safe Communities Network which comprises a state-wide group of community safety practitioners and policy makers from around Victoria.

Further details on the commitments to safety and harmony are available from Henk Harberts at Latrobe City Council, telephone 1300 367 700. email: HenkHa@latrobe.vic.gov.au

IAPA Safety Group: Helps Reduce Workplace Injuries and Illness



Good things happen when we join together for a common purpose. That's the concept behind the Workplace Safety and Insurance Board's (WSIB) Safety Groups Program. The Industrial Accident Prevention Association (IAPA) is a Safety Groups sponsor. Firms come together to plan prevention measures and incorporate them into their daily business. **The result:** reduction in lost time injury frequency rates and severity rates. **The reward:** the potential for premium rebates for all members of the group plus all the benefits of a Healthier Workplace gained with the integration of health and safety into their daily operations.

The Group's Success Becomes Your Success

The concept is simple. Firms come together to form a regional chapter within the Provincial Safety Group. The firm selects 5 elements, such as the development of a safety policy, to initiate or improve upon from the Safety Group's Achievement list provided by the WSIB. At the end of the year, the firm can receive a rebate based on the provincial group's success.

Does it Work?

The IAPA Safety Group results speak for themselves. In 2004, 121 organizations in 6 chapters had a 26.2% reduction in loss time injury (LTI) frequency. In recognition of this achievement, the WSIB presented IAPA and the Safety Group firms with a cheque rebate of \$895,621 to be distributed to all firms in the group. In 2005 membership more than tripled to 337 organizations with 16 chapters and as of December 31, 2005, statistics showed a 21% reduction in LTI frequency. The membership for the 2006, IAPA Safety Group has further expanded to 586 as of January 30, 2006.

In joining the IAPA Safety Group, member firms are entitled to training sessions, expert support, and advice from IAPA's consultants and technical staff, savings on in-plant training, access to IAPA's information resources, and the opportunity to network with other participants, sharing information on how to further develop their respective health and safety programs.

IAPA is a not-for-profit, member driven organization operating in Ontario, Canada since 1917. Representing more than 47,000 member firms and in excess of 1.5 million Ontario workers, IAPA is Canada's leading workplace health and safety organization. The association is focused on providing industry-leading training, consulting, educational products, and informational services that meet members' needs and the needs of those in their communities.

In 2004, IAPA was officially designated as a World Health Organization (WHO) Collaborating Centre in occupational health, one of only three such centres in Canada. IAPA is also the only centre among 56 worldwide to assume the title of a "WHO Collaborating Centre in Workplace Injury and Illness Prevention."

For further information visit IAPA website at www.iapa.ca.

Medal of Merit award winners

The Corporation of the **City of Sault Ste. Marie's** Medal of Merit Award Committee has selected the winners of the 2005 Medal of Merit. City Council established a Medal of Merit Selection Committee in 1972 to award the Medal of Merit annually to persons or groups of persons in recognition of outstanding achievement in the areas of athletics, culture, academics or any other area that the Committee deems appropriate.

The current Medal of Merit Selection Committee consists of Mayor John Rowswell, His Honour Justice Wayne Cohen, Ms. Carmella Novello, Ms. Ella Jean Richter, and Ms. Sharon Graham.

The 2005 Medal of Merit awards were presented to this year's recipients at a Civic Awards Ceremony and Dinner in mid-February 2006.

This year's winners are:

Dr. John Kenneth Mohamed

The Medal of Merit is awarded to Dr. John Kenneth Mohamed in recognition of his significant and dedicated contribution to health care services in Sault Ste. Marie.

Marie and Elgin Long

Marie and Elgin Long are receiving the Medal of Merit in recognition of their outstanding voluntarism with Algoma and District Tabs for Wheelchairs.

St. Basil's Saints Senior Girls Basketball Team

The team is awarded the 2005 Medal of Merit for outstanding achievement in athletics.

Jean Wyatt

Jean Wyatt has made an outstanding contribution to the community of Sault Ste. Marie as a volunteer with the Alzheimer Society, Red Cross Emergency Response Team, VON Hospice, Royal Canadian Legion, Sault Area Hospital and many other organizations.



Mayor John Rowswell, Jean Wyatt, Ellajean Richter, L-R Kelly Martin, Jean Wyatt, Scott Martin and Lori Martin
Presenter

In 2002, Ms. Wyatt was deployed to Timmins and to Thunder Bay with Red Cross disaster services. For three weeks in 2005, Jean was in Montgomery, Alabama as a Red Cross volunteer in response to the Hurricane Katrina disaster.

Ms. Wyatt has been "Singing Santa" for several years, visiting nursing homes, senior housing complexes and the hospitals. The Medal of Merit is awarded to Jean Wyatt in acknowledgment of her exceptional volunteer service, not only to the community of Sault Ste. Marie, but also to the broader community.

Please send your activities, programs and reports via post/ e-mail to the editor:

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